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Sommario/riassunto	This book provides guidelines for healthcare workers on effective communication about vaccine safety with parents, caregivers, and patients. It emphasizes the importance of understanding the factors influencing vaccination decisions and addresses the spectrum of vaccine hesitancy. The text outlines strategies for improving vaccination experiences and dispelling misinformation about vaccines. It also discusses how to manage communication regarding adverse events potentially related to vaccination. The book aims to equip healthcare professionals with the skills needed to foster trust in vaccination programs across the Americas. It targets healthcare providers involved in immunization, aiming to enhance interpersonal communication to increase vaccine acceptance and demand.