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| Descrizione fisica      | 1 online resource (154 p.)  |
| Collana                 | Routledge studies in business organisation and networks ; ; 7   |
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| Soggetti                | Industrial organization<br>Vertical integration<br>Make-or-buy decisions  |
| Lingua di pubblicazione | Inglese   |
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| Livello bibliografico   | Monografia  |
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| Sommario/riassunto      | The way in which industrial activities are organised among firms is a fundamental theoretical concern. In practice, firms have found these matters, referred to as make-or-buy issues, difficult to analyse. Organising Industrial Activities Across Firm Boundaries succeeds in combining an analysis of the theoretical background to such issues with an in-depth case study of the practical consequences and implications. The book is an important contribution to the literature on networks, business relationships, out-sourcing and the division of labour. |