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concluding note; 3. SPEAKING OF GIVING: THE PRAGMATICS OF JAPANESE DONATORY VERBS; 4. CROSS-CULTURAL CONTRASTS; 4.1. Pitch, politeness and sexual role; 4.1.1. Pitch; 4.1.1.1. Japanese use of pitch; 4.1.1.2. English use of pitch (British); 4.1.2. Interference; 4.1.3. The investigation; 4.1.3.1. Variables 4.1.3.2. Results 4.1.4. Interpretation of the results; 4.1.4.1. Semantic implications; 4.1.4.2. Sociocultural implications; 4.1.5. Concluding hypothesis; 4.2. Semiotic schism in Japanese-Western interaction; 4.2.1. The concept 'semiotic schism'; 4.2.2. The Japanese case; 4.2.3. Decoding Japanese- Western interaction; 4.2.3.1. Verbal signs; 4.2.3.2. Vocal signs; 4.2.3.3. Kinesic signs; 4.2.3.4. Rhetoric patterns; 4.2.4. The mutual responsibility for miscoding; APPENDIX: Backgroundnotes on Japanese concepts of family and marriage; FOOTNOTES; REFERENCES

Sommario/riassunto

Explorations in Japanese Sociolinguistics provides a treasure of information on the Japanese language and the social and cultural system it has developed and is embedded in. To the non-specialist, it opens an unknown world. To the specialist it offers theoretical and methodological perspectives aimed at avoiding the interference of myth and musing with accurate characterizations. A general introduction on Japanese sociolinguistics is followed by two case studies, one on the ethnography of ritual and address at a Japanese wedding reception, and one on the pragmatics of Japanese donatory
