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Sommario/riassunto	A tour de force examination of the contemporary ideological landscape by one of the world's leading analysts of globalization. - ; Neoliberalism. Neoconservatism. Postmarxism. Postmodernism. Is there really something genuinely new about today's isms? Have we moved past our traditional ideological landscape? Combining political history, philosophical interpretation, and good old-fashioned story-telling, Manfred Steger traces ideology's remarkable journey from Count

Destutt de Tracy's Enlightenment "" to President George W. Bush's ""  
Rejecting futile attempts to. "" modern political belief system

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