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| 1. Record Nr.           | UNINA9910965163703321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Autore                  | Bossink Bart <1967-, >                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Titolo                  | Eco-innovation and sustainability management / / Bart Bossink                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Pubbl/distr/stampa      | New York, : Routledge, 2012<br>New York : , : Routledge, , 2012                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| ISBN                    | 1-136-68079-9<br>0-203-58098-2<br>1-299-27978-3<br>1-136-68072-1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Edizione                | [1st ed.]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Descrizione fisica      | 1 online resource (193 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Collana                 | Routledge studies in innovation, organization and technology ; ; 28                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Disciplina              | 658.4/083                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Soggetti                | Management - Environmental aspects<br>Technological innovations - Environmental aspects<br>Technological innovations - Economic aspects<br>Sustainable development                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Nota di contenuto       | Cover; Eco-innovation and Sustainability Management; Title Page; Copyright Page; Table of Contents; List of Figures; List of Tables; Foreword; 1 Eco-innovation and Sustainability; 2 Co-ideation by Leaders; 3 Co-ideation by Entrepreneurs; 4 Co-ideation by Champions; 5 Co-innovation in Teams; 6 Co-innovation in Projects; 7 Co-innovation in Businesses; 8 Co-innovation in Public-Private Partnerships; 9 Co-institutionalization by Market and Society; 10 Co-institutionalization by Knowledge and Technology; 11 Co-institutionalization by Policy and Regulation<br>12 Eco-innovation and Sustainability Management Appendices; Bibliography; Index |
| Sommario/riassunto      | Sustainability is a phenomenon that must be pursued in a complex system of interrelated elements of business, society, and ecology. It is important to gain an understanding of these elements, the interplay between them, and the behavior of the system. This book explores the business-societal-and-ecological system in which sustainable                                                                                                                                                                                                                                                                                                                 |

innovation has to be envisioned, conceptualized, realized, and improved. Author Bart Bossink offers insight into the systematic coherence of drivers of eco-innovation and sustainability utilizing a three-part approach: (1) eco- and sustainable innovation in bus

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