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| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (226 p.) |
| Altri autori (Persone) | ElkinsJames <1955-> |
| Disciplina | 370.15/5 |
| Soggetti | Visual literacy Visual communication Visual perception |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Book Cover; Title; Copyright; Contents; Preface; Introduction: The Concept of Visual Literacy, and Its Limitations; CHAPTER 1 Visual Literacy or Literary Visualcy?; CHAPTER 2 The Remaining 10 Percent: The Role of Sensory Knowledge in the Age of the Self-Organizing Brain; CHAPTER 3 Nineteenth-Century Visual Incapacities; CHAPTER 4 From Visual Literacy to Image Competence; CHAPTER 5 The Visual Complex: Mapping Some Interdisciplinary Dimensions of Visual Literacy; CHAPTER 6 Visual Literacy in North American Secondary Schools: Arts-Centered Learning, the Classroom, and Visual Literacy CHAPTER 7 Philosophical Bases for Visual Multiculturalism at the College LevelCHAPTER 8 Bridging the Gap between Clinical and Patient-Provided Images; CHAPTER 9 The Image as Cultural Technology; CHAPTER 10 Visual Literacy in Action: "Law in the Age of Images"; Afterword; Photo Credits; Index |
| Sommario/riassunto | What does it mean to be visually literate? Does it mean different things in the arts and the sciences? In the West, in Asia, or in developing nations? If we all need to become ""visually literate,"" what does that mean in practical terms? The essays gathered here examine a host of |

issues surrounding "the visual," exploring national and regional ideas of visuality and charting out new territories of visual literacy that lie far beyond art history, such as law and chemistry. With an afterword by Christopher Crouch, this groundbreaking collection brings together the work of major art and vis
