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	Nota di contenuto	Acknowledgements Acronyms Introduction The scope of this guide What is "intellectual property"? IP generating startup vs. IP consuming startup Understanding the technology readiness level (TRL) Business model vs. business plan Protecting your innovation Obtaining patent rights Ensuring trade secrets are protected Copyright protection Distinguishing your product in the market Obtaining a trademark right Domain names Obtaining a design right Going international Filing for patent rights in other countries Filing for industrial design rights in other countries Obtaining copyright protection in other countries Other strategic ways to exploit IP Licensing Assignment Access to finance Increase the value of the startup Attract partners and collaborators Managing risks Clarify ownership and usage rights Prevent litigation Avoid wasting time and resources
	Sommario/riassunto	This publication serves as a comprehensive guide for small and medium-sized enterprises (SMEs) on managing intellectual property (IP). Produced by the World Intellectual Property Organization (WIPO), it covers various aspects of IP, including trademarks, patents, copyrights,

industrial designs, and franchising. The guide aims to help enterprises integrate IP strategies into their business models, enhancing competitiveness, innovation, and market positioning. It emphasizes the importance of protecting innovations, managing risks, and utilizing IP systems effectively. The content is tailored for startups and SMEs looking to leverage IP for growth and protection in both domestic and international markets. This resource is particularly beneficial for technology-based startups and those with innovative marketing strategies.

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CHAPTER 10 Option Strategies You Can Use to Make Money: Covered Call WritingCHAPTER 11 Option Strategies You Can Use to Make Money: Uncovered Put Writing; CHAPTER 12 Historical Data: BuyWrite Index and Volatility Index; PART IV Putting It All Together; CHAPTER 13 Building a Portfolio; CHAPTER 14 Finding Your Style: Choosing an Option to Write; CHAPTER 15 Covered Call Writing in Action: A Year of Trading; CHAPTER 16 Uncovered Put Writing in Action; CHAPTER 17 Odds and Ends and Conclusion; Notes; Glossary; Index

## Sommario/riassunto

Discover a practical trading strategy that combines options and ETFs. Create Your Own Hedge Fund explains how exchange-traded funds can be used in conjunction with an options strategy to attain steady growth. Beginning with a tutorial on options and ETFs, the book goes on to describe both investment approaches in great detail providing you with a trading strategy that generates higher returns than buyand-hold investing -- and allows you to reduce risk by adopting a hedging strategy. Filled with in-depth insights and expert advice, this book is intended for you if you're a sophis

Record Nr. UNICAMPANIAVAN00297266 Autore Novozhilov, Igor V. Titolo Fractional Analysis: Methods of Motion Decomposition / Igor V. Novozhilov Pubbl/distr/stampa Boston [etc.], : Birkhäuser, 1997 Titolo uniforme Fraktsionnyy analiz Descrizione fisica x, 231 p.; 24 cm Soggetti 34-XX - Ordinary differential equations [MSC 2020] 34C29 - Averaging method for ordinary differential equation [MSC 20201 34E10 - Perturbations, asymptotics of solutions to ordinary differential equation [MSC 2020] 34E15 - Singular perturbations, general theory for ordinary differential equation [MSC 2020] 70-XX - Mechanics of particles and systems [MSC 2020] 70Exx - Dynamics of a rigid body and of multibody systems [MSC 20201 70Kxx - Nonlinear dynamics in mechanics [MSC 2020] 70Qxx - Control of mechanical systems [MSC 2020] 93C15 - Control/observation systems governed by ordinary differential equations [MSC 2020] Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Translated from Russian