

1. Record Nr.	UNINA9910137132803321
Titolo	The everyday political economy of Southeast Asia / / edited by Juanita Elias and Lena Rethel [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2016
ISBN	1-316-55762-6 1-316-55996-3 1-316-56035-X 1-316-56074-0 1-316-56269-7 1-316-56113-5 1-316-56230-1 1-316-40209-6
Descrizione fisica	1 online resource (xiii, 269 pages) : digital, PDF file(s)
Disciplina	330.959
Soggetti	Economic development - Social aspects - Southeast Asia Southeast Asia Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 08 Aug 2016).
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Southeast Asia and everyday political economy / Juanita Elias and Lena Rethel -- From development to multiple modernities -- Policies and negotiated everyday living: a view from the margins of development in Thailand and Vietnam / Johnathan Rigg -- Everyday agents of change: trade unions in Myanmar / Jewellord T. Nem Singh and Alvin A. Camba -- Neoliberalism, resource governance and the everyday politics of protest in the Philippines: everyday agents of change: trade unions in Myanmar / Nicholas Henry -- Widening and deepening markets -- The political economy of Muslim markets in Singapore / Johan Fischer -- Islamic finance in Malaysia: global ambitions, local realities / Lena Rethel -- Resisting marketization: everyday actors, courts and education reform in post-new order Indonesia / Andrew Rosser -- People, mobilities and work -- From formal employment to street vending: Malaysian women's labour force participation over the life

course / Anja K. Franck -- Everyday identities in motion: situating Malaysians within the "war for talent" / Adam Tyson -- Regional disputes over the transnationalization of domestic labour: Malaysia's "maid shortage" and foreign relations with Indonesia and Cambodia / Juanita Elias and Jonathan Louth -- Everyday agency, resistance and community resources for Indonesian migrant workers in Hong Kong / Carol G. S. Tan -- Conclusion -- Everyday international political economy meets the everyday political economy of Southeast Asia / John M. Hobson, Juanita Elias, Lena Rethel and Leonard Seabrooke.

Sommario/riassunto

In this empirically rich collection of essays, a team of leading international scholars explore the way that economic transformation is sustained and challenged by everyday practices across Southeast Asia. Drawing together a body of interdisciplinary scholarship, the authors explore how the emergence of more marketized forms of economic policy-making in Southeast Asia impacts everyday life. The book's twelve chapters address topics such as domestic migration, trade union politics in Myanmar, mining in the Philippines, halal food in Singapore, Islamic finance in Malaysia, education reform in Indonesia, street vending in Malaysia, regional migration between Malaysia, Indonesia and Cambodia, and Southeast Asian domestic workers in Hong Kong. This collection not only enhances understandings of the everyday political economies at work in specific Southeast Asian sites, but makes a major theoretical contribution to the development of an everyday political economy approach in which perspectives from developing economies and non-Western actors are taken seriously.

2. Record Nr.	UNINA9910964836903321
Autore	Organization Pan American Health
Titolo	Campanhas de Segurança No Trânsito Nos Meios de Comunicação de Massa : Um Conjunto de Ferramentas
Pubbl/distr/stampa	Bethesda : , : Pan American Health Organization (PAHO), , 2021 ©2021
ISBN	9789275724576 9789275724569
Edizione	[1st ed.]
Descrizione fisica	1 online resource (88 pages)
Soggetti	Traffic safety Mass media
Lingua di pubblicazione	Portoghese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- AGRADECIMENTOS -- PREFÁCIO -- INTRODUÇÃO -- dez passos PARA EXECUTAR UMA CAMPANHA DE SEGURANÇA NO TRÂNSITO NOS MEIOS DE COMUNICAÇÃO DE MASSA -- CONCLUSÃO -- REFERÊNCIAS -- bibliography -- PLANEJAMENTO DO PROJETO -- REVISÃO DOCUMENTAL -- DEFINIÇÃO DE UMA ESTRATÉGIA CENTRAL -- PESQUISA FORMATIVA -- DEFINIÇÃO DAS MENSAGENS E PRODUÇÃO DO MATERIAL DA CAMPANHA -- CONCEITO E TESTAGEM PRÉVIA -- Preparação do material -- ESTRATÉGIA DE DISTRIBUIÇÃO E PLANO DE MÍDIA -- LANÇAMENTO, IMPLEMENTAÇÃO E MONITORAMENTO DA CAMPANHA -- AVALIAÇÃO -- PAHOMTS0000002B -- PAHOMTS0000003B -- PAHOMTS0000005B -- PAHOMTS0000005E -- PAHOMTS0000006B -- PAHOMTS0000006E -- PAHOMTS0000007B -- PAHOMTS0000007E -- PAHOMTS0000008B -- PAHOMTS0000008E -- PAHOMTS0000009B -- PAHOMTS0000009E -- PAHOMTS0000010B -- PAHOMTS0000010E -- PAHOMTS0000011B -- PAHOMTS0000011E -- PAHOMTS0000012B -- PAHOMTS0000012E -- PAHOMTS0000013B -- PAHOMTS0000013E -- PAHOMTS0000014B -- PAHOMTS0000014E -- PAHOMTS0000015B -- PAHOMTS0000015E -- PAHOMTS0000016B -- PAHOMTS0000016E -- PAHOMTS0000017B -- PAHOMTS0000017E -- PAHOMTS0000018B -- PAHOMTS0000018E -- PAHOMTS0000019B -- PAHOMTS0000019E -- PAHOMTS0000020B -- PAHOMTS0000026B --

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Sommario/riassunto

This book serves as a toolkit for executing road safety campaigns through mass media, specifically tailored for low and middle-income countries. It was originally created by the World Health Organization and adapted by the Pan American Health Organization. The toolkit provides a comprehensive guide to planning, implementing, and evaluating campaigns aimed at reducing road traffic fatalities and injuries. It emphasizes the importance of strategic messaging, media planning, and community engagement. The publication aims to support public health officials, communication professionals, and policymakers in designing effective road safety initiatives. The intended audience includes professionals involved in public safety, health communication, and policy development.
