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Nota di bibliografia	Includes bibliographical references (p. [229]-246) and index.
Nota di contenuto	Introduction -- Yearnings : televisual love and melodramatic politics -- Museum as women's space : displays of gender -- Qualities of desire : imagining gay identities -- From sacrifice to desire : cosmopolitanism with Chinese characteristics -- Legislating desire : homosexuality, intellectual property rights, and consumer fraud -- Desiring China : China's entry into the WTO -- Coda.
Sommario/riassunto	An ethnography of gender, sexuality, and consumption in post-socialist China.