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Sommario/riassunto	In this book, Porto analyzes the role of TV Globo in the democratization of Brazil. TV Globo, one of the world's largest media conglomerates, has a dominant position in Brazil's communications landscape. It also

exports telenovelas to more than 130 countries and has established joint ventures with transnational media conglomerates. Beginning in the mid-1990s, TV Globo began a process of "opening," replacing its authoritarian model of journalism with a more independent reporting style. Representations of Brazil in prime time telenovelas have also shifted. Given this shift, Porto considers
