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Sommario/riassunto	Lewellen gives us the first analytic overview of an important new subject area in a field that has long been identified with the study of relatively bounded communities. Globalization refers to the increasing flows of trade, finance, culture, ideas, and people brought about by the sophisticated technology of communications and travel and by the worldwide spread of neoliberal capitalism. Unlike dependency theory and world systems analysis, which tended to assume a bird's-eye perspective, globalization offers a down-and-dirty, ground-up approach in which ethnographic research is not marginal but