1. Record Nr.   UNINA9910786433003321
   Autore   Horak Martin
   Titolo   Uspech i zklamani : demokracie a verejna politika v Praze 1990-2000 /
                      / Martin Horak
   Pubbl/distr/stampa Prague, Czech Republic : , : Karolinum, , 2014
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   Collana   Politeia

   Disciplina   330.9437105
   Soggetti   Post-communism - Czech Republic - 1991-2000
                      Political planning - Czech Republic - 1991-2000
                      Local policy - Czech Republic - 1991-2000
                      Municipal government - Czech Republic - 1991-2000
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2. Record Nr.	UNINA9910964541003321
Autore	Lynch Patrick J. <1953->
Titolo	Web style guide : basic design principles for creating Web sites / / Patrick J. Lynch, Sarah Horton
Pubbl/distr/stampa	New Haven [Conn.], : Yale University Press, c2008
Edizione	[3rd ed.]
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Altri autori (Persone)	HortonSarah <1962->
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Soggetti	Web sites - Design
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Nota di bibliografia	Includes bibliographical references (p. 317-326) and index.
Nota di contenuto	Intro -- Contents -- Foreword -- Preface to the Third Edition -- 1 Process -- 2 Universal Usability -- 3 Information Architecture -- 4 Interface Design -- 5 Site Structure -- 6 Page Structure -- 7 Page Design -- 8 Typography -- 9 Editorial Style -- 10 Forms and Applications -- 11 Graphics -- 12 Multimedia -- Abbreviations -- References -- Illustration Credits -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- U -- V -- W -- X -- Y -- Z.
Sommario/riassunto	Consistently praised in earlier editions as the best volume on classic elements of web site design, Web Style Guide , now in its Third Edition, continues its tradition of emphasis on fundamentals. Focusing on the needs of web site designers in corporations, government, nonprofit organizations, and academic institutions, the book explains established design principles and how they apply in web design projects in which information design, interface design, and efficient search and navigation are of primary concern. New in this edition: --a full chapter devoted to Universal Usability --guidelines and techniques for creating universally usable designs --a full chapter on Information Architecture and how best to promote its robust development --information on Search Engine Optimization and the designs that improve it -- techniques for using Cascading Style Sheets for layouts and typographic design --185 illustrations, all in full color