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| Nota di contenuto | "Cashville": Dilution of Original Country Music Identity through Increasing Commercialization; Table of Contents; I. Introduction: Country Music as Manifestation of Identity and Cultural Expression; II. Stereotypes and Recognition of American Country Music; III. Perspectives of Identity and Music: Social Identity Theory; 1. Country Music Identity; 2. Where I Come From: Southern Working Class Identity and Country Music; 2.1 Peculiarities of Southern Culture: Sense of Place; 2.2 Working-Class Culture; IV. Generic Themes of Country Music V. History of Country Music: Blending of Cultures vs. Preservation of Identity 1. Cowboy Music; 2. 1930's: Western Swing: Bob Wills; 3. The 1940's and 1950's; 3.1 Hillbilly/Honky-Tonk; 3.2 The Bar: An Alternative Home; 4. Reaching a Broader Audience: The Emergence of Radio Broadcasting; 5. Early 1970's: Cosmic Cowboy/ Outlaw Movement; 6. 1970's: Mainstream Country/Country-Pop; 7. Late 1970's/1980's: Urban Cowboy; 8. 1980's: New Traditionalists; 9. 1990's - Today: Young Country; VI. Musical Hybrids; 1. Alternative Country; 2. Country-Rock/Southern Rock/Americana 3. Blending of Cultures: Conjunto and Tejano Music VII. "Don't Get Above Your Raisin": Authentic Regional Identity vs.Commercialization; 1. Class Identity; 2. Authenticity and Commodification; 3. Back to the Roots: Country Identity and Regional Pride; 3.1 Texas Country; 3.2 Texas Regional Pride; 3.3 Austin and Lubbock - Lone Star Country |

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Hauptbeschreibung Where I come from, it's cornbread and chicken. This line from Alan Jackson's country hit defines the genre as the music of the American South. All its ambiguity set aside, the South stands proudly for its hospitality, politeness, sense of place and community. Family and religion are traditionally more important down there than in the rest of the country. As Southern culture becomes more and more americanized and the music of the small town Southern man (another Jackson song) is adapted for a mainstream audience, the original rustic identity that defines the true Am
