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Nota di contenuto	Intro -- Contents -- Preface -- Chapter 1: Why Write? -- Chapter 2: Getting Started: Room for One More -- Chapter 3: Journals: Tell Me Something New -- Chapter 4: Report, Inform, Explain, Illuminate -- Chapter 5: Copyright, Contracts, and Ethics -- Chapter 6: Working with Editors -- Chapter 7: Reviewing -- Chapter 8: Editorial Boards and Editing -- Chapter 9: Nontraditional Writing: Discussion Lists and Weblogs -- Chapter 10: Doing It Yourself: Zines and E-Newsletters -- Chapter 11: Finding Your Niche, Building Your Voice -- Chapter 12: Overwriting and the Second Draft -- Chapter 13: Books -- Chapter 14: Column and Series -- Chapter 15: Breaks and Blocks -- Chapter 16: Believing Your Own Stuff -- Chapter 17: Speaking of Speaking -- Chapter 18: Hiding behind PowerPoint -- Chapter 19: Who Are You- and What's Next? -- Appendix: Resources -- Bibliography -- Index.
Sommario/riassunto	In his trademark informal, irreverent, and engaging style, renowned library writer and speaker Walt Crawford draws on his wealth of experience as he assures would-be librarian-writers that they very well might have something worth saying. Proceeding matter-of-factly, he dissects what it really takes to write for library colleagues, countering traditional received wisdom, while questioning the powers that be. Whether you're on a tenure track and want your articles to offer more

pleasure than pain, or just have something to share with colleagues, these suggestions will guide you in making both your writing and speaking inform, explain, illuminate, synthesize, reveal, and entertain your audience. You'll learn: Ways to build confidence in what you have to say and nix writer's block; How to make your mark by retaining your unique personality in articles and speeches; The pro's insights for dealing with the basics of copyright and contract clauses; Who are all those gatekeepers - referees for journals, editors, publishers; How to work with them to get published - and when to go out on your own; When to say no to Power Point in your presentations; If you are ready to take the next ste
