

1. Record Nr.	UNINA9910964454503321
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Titolo	Art by the book : painting manuals and the leisure life in late Ming China // J.P. Park
Pubbl/distr/stampa	Seattle, Washington ; ; London, [England] : , : University of Washington Press, , 2012 ©2012
ISBN	9780295807034 0295807032
Edizione	[1st ed.]
Descrizione fisica	1 online resource (340 p.)
Collana	A China Program book
Disciplina	759.951/09031
Soggetti	Anleitung Maltechnik Ästhetik Tuschmalerei Handbuch Malerei Painting, Chinese Manners and customs Art and society ANTIQUES & COLLECTIBLES - Books ART - History - General Art and society - China - History - Ming dynasty, 1368-1644 History Handbooks and manuals. China China Social life and customs 960-1644
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chronology of Chinese dynasties -- Introduction. William Shakespeare, a great painter? -- Genre and biography -- Words without images -- Portraits of the characteristic -- Icons of love and marginality -- The

art of being artistic -- Coda. The late Ming at the crossroads --  
Appendix 1. Locations and editions of late Ming painting manuals --  
Appendix 2. Lost manuals and albums of the Ming dynasty.

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Sommario/riassunto

"Sometime before 1579, Zhou Lujing, a professional writer living in a bustling commercial town in southeastern China, published a series of lavishly illustrated books, which constituted the first multigenre painting manuals in Chinese history. Their popularity was immediate and their contents and format were widely reprinted and disseminated in a number of contemporary publications. Focusing on Zhou's work, *Art by the Book* describes how such publications accommodated the cultural taste and demands of the general public, and shows how painting manuals functioned as a form in which everything from icons of popular culture to graphic or literary cliché was presented to both gratify and shape the sensibilities of a growing reading public. As a special commodity of early modern China, when cultural standing was measured by a person's command of literati taste and lore, painting manuals provided nonelite readers with a device for enhancing social capital

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