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Titolo	Shaping corporate culture : for sustainable business success / / Josef Herget
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ISBN	9783662653272 9783662653265
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (164 pages)
Disciplina	302.35
Soggetti	Corporate culture Corporate culture - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. corporate culture - the central success and shaping factor of management -- 2. corporate culture can be shaped and changed -- 3. the CultureExcellence process - proceed systematically and in a structured manner -- 4. model development: determine the central factors of the individual corporate culture -- 5. analysis and diagnosis - the audit concept as an instrument -- 6. strategy development - priorities and potentials -- 8. 6. corporate culture in the maturity model -- 7. strategy development - priorities and potentials -- 8. selecting methods and implementing them with roadmaps - using agile dynamics -- 9. implementation and controlling - shaping the change process.-10. do's and don'ts in projects.-11. leadership - the decisive factor for successful shaping.-12. living corporate culture and securing the future!.
Sommario/riassunto	Corporate culture is the most important and central success factor for sustainably successful organizations. If one understands corporate culture as a reality of life within companies which can be formed and developed, it becomes a key management tool. In practice, however, there is often a lack of concrete models, methods and approaches on how to directly change and shape the corporate culture. This is the aim of this practice-oriented book: After a brief introduction to the relevant

terms and concepts of corporate culture, its importance for corporate success is elaborated. An integrated architecture model of corporate culture sets the framework for strategy, operational implementation and conscious, culture-compliant daily action. A six-phase process is then presented, which starts with the determination of the most important factors of the individual corporate culture, enables a maturity classification, presents possible methods and intervention options and outlines a change process via a roadmap with which a successful culture change can be monitored. An accompanying illustrative example clarifies the individual phases and demonstrates the possible implementation in one's own corporate practice. The importance of leadership and recommendations for the successful implementation of corporate culture projects round off the book. This book is a translation of the original German edition Unternehmenskultur gestalten by Josef Herget published by Springer-Verlag GmbH Germany, part of Springer Nature in 2020. The translation was done with the help of artificial intelligence (machine translation by the service DeepL.com). A subsequent human revision was done primarily in terms of content, so that the book will read stylistically differently from a conventional translation. The content Integrated architecture model – a framework for corporate culture design Developing your own culture model – determining the central factors of your corporate culture Implementation and monitoring - designing the change process Dos and Don'ts in culture change projects - ensuring success The author Prof. Dr. Josef Herget combines many years of experience in academia with international consulting activities. He has taught and researched at various universities in Europe and managed several companies. He is the director of the Excellence Institute - Research & Solutions in Vienna.

2. Record Nr.	UNINA9910964305703321
Autore	Rix Alan <1949->
Titolo	Japan's Foreign Aid Challenge
Pubbl/distr/stampa	Hoboken, : Taylor & Francis, 2010
ISBN	1-136-92854-5 1-136-92855-3 1-283-03813-7 9786613038135 0-203-84562-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (239 p.)
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Disciplina	338.915201724
Soggetti	Economic assistance, Japanese Japan Foreign economic relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1993.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Book Cover""; ""Title01""; ""Copyright01""; ""Title02""; ""Copyright02""; ""Contents""; ""Tables""; ""General editora€™s preface""; ""Preface""; ""Abbreviations""; ""Introduction""; ""Chapter 1 The philosophy of Japana€™s foreign aid""; ""Chapter 2 Aid at home: public response and pressure groups""; ""Chapter 3 The real challenge: reforming Japana€™s aid administration""; ""Chapter 4 Policy innovation in Japanese aid""; ""Chapter 5 Ties that bind: Japanese aid and Asia""; ""Chapter 6 Japan and foreign aid leadership""; ""Conclusion""; ""Notes""; ""Bibliography""; ""Index""
Sommario/riassunto	When this volume was published in 1993 it was the first comprehensive analysis of the major policy issues confronting Japan's massive foreign aid programme. It deals with the philosophy behind Japan's aid, Japanese reactions to the severe criticisms of its programmes and the beginnings of meaningful administrative reform of the complex aid system.