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| Descrizione fisica      | 1 online resource (220 p.)   |
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| Soggetti                | Masculinity<br>Men in mass media<br>Men - Identity   |
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| Livello bibliografico   | Monografia   |
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| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | Cover; Title Page; Copyright Page; Dedication Page; Table of Contents; Preface; Introduction; Chapter One: History and Theory; Chapter Two: The Media and Men; Chapter Three: Masculine Adornment; Chapter Four: The Media and Men II; Chapter Five: History Revisited; Chapter Six: The Impact of the 1950s; Chapter Seven: Masculinity, Media, and Aggression; Chapter Eight: Men and Technology; Chapter Nine: The Objects on Men's Desks; Chapter Ten: Sports and Media Culture; Conclusion; Bibliography; Index; About the Author |
| Sommario/riassunto      | Employing the most recent works in the a variety of different disciplines, Mark Moss's The Media and the Models of Masculinity makes the current discourse(s) on masculinity accessible to students in media studies, men's studies, and history. By engaging in critical discussions on everything from fashion, to domestic space, to sports and television, readers will be privy to a modern and fascinating account of the diverse and dominant perceptions of and on masculine culture.  |