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Autore	Taylor Steven J
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Nota di contenuto	Intro -- Title Page -- Copyright -- Table of Contents -- Dedication -- Acknowledgments -- Part One: Among the People: How to Conduct Qualitative Research -- Chapter 1: Introduction: Go to the People -- A Note on the History of Qualitative Methods -- Qualitative Methodology -- Theory and Methodology -- Notes -- Chapter 2: Research Design and Pre-Fieldwork -- Research Design -- Selecting Settings -- Obtaining Institutional Review Board Approval -- Writing Proposals -- Access to Organizations -- Access to Public and Quasi-Public Settings -- Access to Private Settings -- What Do You Tell Gatekeepers and Informants? -- Collecting Data About Obtaining Access -- Covert Research -- Chapter 3: Participant Observation: In the Field -- Entering the Field -- Negotiating Your Role -- Establishing Rapport -- Participation -- Key Informants -- Difficult Field Relations -- Forming Relationships -- Field Tactics -- Asking Questions -- Learning the Language -- Field Notes -- Boundaries of a Study -- Leaving the Field -- Triangulation -- Ethics in the Field -- Chapter 4: In-Depth Interviewing -- The Qualitative Interview -- Types of Interview Studies -- Choosing to Interview -- Selecting Informants -- Approaching

Informants -- Understanding the Interview in Context -- Managing the Interview Situation -- Getting People to Talk About What Is Important to Them -- The Interview Guide -- Probing -- Cross-Checks -- Relations With Informants -- Recording Interviews -- Group Interviews -- The Interviewer's Journal -- Note -- Chapter 5: Montage: Discovering Methods -- Disrupting the "Commonsense World of Everyday Life": Harold Garfinkel -- Qualitative Research as Autobiography -- Entering a World Without Words -- Personal Documents -- Picturing Disability -- Photography and Videotaping -- Official Records and Public Documents -- Historical and Archival Research -- Notes.

Chapter 6: Working With Data: Data Analysis in Qualitative Research -- Narratives: Descriptive and Theoretical Studies -- Building Theory -- Working With Data -- Constructing Life Histories -- Part Two: Writing Qualitative Research: Selected Studies -- Chapter 7: Writing and Publishing Qualitative Studies -- What You Should Tell Your Readers -- Some Tips on Writing -- Common Mistakes in Writing From Qualitative Data -- Publishing Qualitative Studies -- Selected Studies -- Chapter 8: "You're Not a Retard, You're Just Wise": Disability, Social Identity, and Family Networks -- The Duke Family -- The Study -- Disability Labels and Family Constructions -- Social Identities -- Conclusion -- Notes -- References -- Chapter 9: Producing Family Time: Practices of Leisure Activity Beyond the Home -- Methods and Data -- Findings -- Discussion: Family as Socially Organized Practice -- Notes -- References -- Chapter 10: Ethnicity and Expertise: Racial-Ethnic Knowledge in Sociological Research -- Method -- Analysis -- Discussion -- Notes -- References -- Chapter 11: Citizen Portraits: Photos of People With Disabilities as Personal Keepsakes -- Settings -- Hiding Disability -- Conclusions -- Notes -- References -- Chapter 12: "They Asked for a Hard Job": World War II Conscientious Objectors on the Front Lines -- Note -- References -- Closing Remarks -- Appendix 1: Field Notes -- Field Note Excerpt -- Edited Field Notes -- Appendix 2: Interview Guide Template -- How to Use the Template -- Note -- References -- Author Index -- Subject Index -- End User License Agreement.

Sommario/riassunto

An informative real-world guide to studying the "why" of human behavior. *Introduction to Qualitative Research Methods* is a practical, comprehensive guide to the collection and presentation of qualitative data. Unique in the market, this book describes the entire research process - from design through writing - illustrated by examples of real, complete qualitative work that clearly demonstrates how methods are used in actual practice. This updated fourth edition includes all new case studies, with additional coverage of mixed methods, non-sociological settings, funding, and a sample interview guide. The studies profiled are accompanied by observation field notes, and the text includes additional readings for both students and instructors. More than just theory, this guide is designed to give you a real-world practitioner's view of how qualitative research is handled every step of the way. Many different disciplines rely on qualitative research as a method of inquiry, to gain an in-depth understanding of human behavior and the governing forces behind it. Qualitative research asks "why" and "how," and the data is frequently complex and difficult to measure. This book shows you how to effectively handle qualitative work, regardless of where it's being applied.

* Understand the strengths and limitations of qualitative data
* Learn how experts work around common methodological issues
* Compare actual field notes to the qualitative studies they generated
* Examine the full range of qualitative methods throughout the research process

Whether you're

studying sociology, psychology, marketing, or any number of other fields, especially in the social and behavioral sciences, human behavior is the central concern of your work. So what drives human behavior? That's what qualitative research helps to explain. Introduction to Qualitative Research Methods gives you the foundation you need to begin seeking answers.
