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| 1. Record Nr. | UNINA9910824642703321 |
| Autore | Sullivan Jay <1962-> |
| Titolo | Simply said : communicating better at work and beyond / / Jay Sullivan |
| Pubbl/distr/stampa | Hoboken, New Jersey : , : Wiley, , 2017 ©2017 |
| ISBN | 1-119-28529-1 1-119-28530-5 |
| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (290 pages) |
| Classificazione | BUS007000 |
| Disciplina | 650.1/3 |
| Soggetti | Business communication Social interaction Self-actualization (Psychology) |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Sommario/riassunto | "Master the art of communication to improve outcomes in any scenario Simply Said is the essential handbook for business communication. Do you ever feel as though your message hasn't gotten across? Do details get lost along the way? Have tense situations ever escalated unnecessarily? Do people buy into your ideas? It all comes down to communication. We all communicate, but few of us do it well. From tough presentations to everyday transactions, there is no scenario that cannot be improved with better communication skills. This book presents an all-encompassing guide to improving your communication, based on the Exec Comm philosophy: we are all better communicators when we focus more on others and less on ourselves. More than just a list of tips, this book connects skills with scenarios and purpose to help you hear and be heard. You'll learn the skills to deliver great presentations and stellar media appearances, handle difficult conversations, effectively manage, lead with authenticity and more, as you discover the secrets of true communication. Communication affects every interaction every day. Why not learn to do it well? This book provides comprehensive guidance toward getting your message across, and getting the results you want. Shift your focus from yourself |

to other people Build a reputation as a good listener Develop your written and oral communications for the greatest impact Inspire and influence others Communicate more effectively in any business or social situation Did that email come across as harsh? Did you offend someone unintentionally? Great communication skills give you the power to influence someone's thinking and guide them to where you need them to be. Simply Said teaches you the critical skills that make you more effective in business and in life"--

"Most books on communication skills focus only on skills. This book will connect all of the content through Exec|Comm's overarching philosophy: We are all more effective communicators, and therefore more effective professionals, when we focus less on ourselves and more on other people. After an introduction of a basic Exec|Comm "philosophy" about how to communicate better, the book will be divided into three main sections: Self-Empowerment, Skills and Situations, and include chapters on Understanding Your Personal Communication Style (Self-Empowerment), Building Your Reputation as a Listener (Skills), and Delivering Formal Presentations and Speeches (Situations)"--

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| 2. Record Nr. | UNINA9910963871203321 |
| Titolo | Improving the scientific foundation for atmosphere-land-ocean simulations : report of a workshop / / Committee on Challenges in Representing Physical Processes in Coupled Atmosphere-Land-Ocean Models |
| Pubbl/distr/stampa | Washington, D.C., : National Academies Press, c2005 |
| ISBN | 0-309-54928-0 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (85 p.) |
| Disciplina | 551.5246 |
| Soggetti | Climatology Meteorology |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di contenuto | Introduction -- Prevalence, cost, and patterns of nam use -- Contemporary approaches to evidence of treatment effectiveness : a context for nam research -- Need for innovative designs in research on nam and conventional medicine -- State of emerging evidence on nam -- An ethical framework for nam research, practice, and policy -- Integration of nam and conventional medicine -- Educational programs in nam -- Dietary supplements -- Conclusion. |
| Sommario/riassunto | The National Academies' Board on Atmospheric Sciences and Climate (BASC) held a workshop to explore and evaluate current efforts to model physical processes of coupled atmosphere-land-ocean (A-L-O) models. Numerical models of the atmosphere and ocean are central to weather prediction, research, and education. Although great strides have been made over the past few decades in understanding the atmosphere and ocean, modeling capabilities, and numerical A-L-O simulations, some unresolved processes in the models do not adequately represent knowledge of the underlying physics. Moreover, there is evidence that further progress in numerical simulations is being impeded by the slow pace of improvement in the representation of key physical processes in the models and the fact that geophysical flow models are not receiving the attention needed to make these tools more useful and accurate. These models often are used to predict |

future events, so it is imperative that their underlying physical processes be represented as robustly as possible. During the workshop, the parameterization of physical processes in A-L-O models was addressed, including associated errors, testing, and efforts to improve the use of parameterizations. Participants also examined intellectual and scientific challenges in modeling and highlighted the idea that some of the key impediments to progress in representing physical processes are primarily cultural in nature.
