1. Record Nr. UNINA9910963860803321 Autore Hill Richard (Richard William), <1947-> Titolo Engineering money: financial fundamentals for engineers // Richard Hill, George Solt Hoboken, NJ,: John Wiley & Sons, c2010 Pubbl/distr/stampa **ISBN** 9786612773259 9780470768563 0470768568 9780470768570 0470768576 9781621984313 1621984311 9781282773257 1282773259 9781118063088 1118063082 Edizione [1st ed.] Descrizione fisica viii, 186 p Altri autori (Persone) SoltGeorge S Disciplina 658.15024/62 Soggetti Engineering - Accounting Engineering - Finance Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia

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## Sommario/riassunto

Get the must-have knowledge every engineer needs regarding finance in this much-needed guide When starting out on their careers, most engineers are unaware that successful engineering projects depend as much on money as they do on technology and that the two are inextricably linked. They eventually learn on the job that money is the only common measure we have for labor, materials and energy and it is therefore essential to managing any project. Traditional engineering education generally ignores financial matters. This book fills the gap by by preparing young engineers on the role finance plays in their projects before they embark on their careers. Engineering Money: gap in most engineers' training and gives young engineers an insight into the way engineering businesses run, the importance of capital, how to raise it, and the problems of cash flow Explains the role of money in managing an engineering project and why an engineer is "a guy who can do for half a dollar what any fool can do for a dollar" written in an approachable and entertaining style and includes realworld topics that engineers will face in their profession no matter which part of the world they're working in Uniting the basic concepts of engineering design, project evaluation techniques, and accounting methods, Engineering Money delivers an approachable view of finance that gives engineers at all levels the resourcefulness to account for every dollar-and make every cent count.