

1. Record Nr.	UNINA9910963633103321
Autore	Bing Eric G
Titolo	Pharmacy on a bicycle : innovative solutions to global health and poverty / / Eric G. Bing and Marc J. Epstein
Pubbl/distr/stampa	San Francisco, : Berrett-Koehler Publishers, c2013
ISBN	9781609947897 (hbk) 9781299443341 1299443346 9781609947903 1609947908
Edizione	[1st edition]
Descrizione fisica	1 online resource (241 p.)
Collana	BK Currents
Classificazione	SOC045000
Altri autori (Persone)	EpsteinMarc J
Disciplina	362.17/82091724
Soggetti	Pharmaceutical policy - Developing countries Drugs - Developing countries Medical care - Developing countries World health
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Preface; Introduction: Why Pharmacy on a Bicycle; Part 1 The Prescription; 1 Saving Millions; 2 Ideas in Action: Innovation and Entrepreneurship; 3 A Shift in Perspective: Task Shifting to Save More; 4 Tipping the Scales: Scaling Up to Save Lives; Part 2 IMPACTS in Motion; 5 The Warmth of a Mother's Touch: Maternal and Child Health; 6 A Drop of Vinegar: Solutions for Infectious Diseases; 7 The Elephants in the Room: Noncommunicable Diseases; Part 3 Moving Forward; 8 Getting There from Here: Priorities, Plans, and Progress; 9 Busting Barriers: Heeding the Call; Notes BibliographyIndex; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z; About the Authors
Sommario/riassunto	Every four minutes, over 50 children under the age of five die. In the same four minutes, 2 mothers lose their lives in childbirth. Every year, malaria kills nearly 1.2 million people, despite the fact that it can be prevented with a mosquito net and treated for less than 1.50.Sadly, this list goes on and on. Millions are dying from diseases that we can easily

and inexpensively prevent, diagnose, and treat. Why? Because even though we know exactly what people need, we just can't get it to them. They are dying not because we can't solve a medical problem but because we can't solve a logistics
