

1. Record Nr.	UNISA996429152603316
Autore	MAZZARINO, Giulio
Titolo	Breviario dei politici secondo il cardinale Mazzarino / a cura di Giovanni Macchia
Pubbl/distr/stampa	Milano, : Rizzoli, 1981
Titolo uniforme	Breviarium politicorum secundum rubricas Mazarinicas
Descrizione fisica	XXXIV, 148 p., [8] p. di tav. : ill. ; 19 cm
Collana	Il ramo d'oro
Disciplina	944.033
Soggetti	POLITICA - MANUALI - SEC. 17
Collocazione	VI.7.B. 2381
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910963534103321
Autore	Marquis Samuel S. <1866-1948.>
Titolo	Henry Ford : an interpretation / / Samuel S. Marquis ; with an introduction by David L. Lewis
Pubbl/distr/stampa	Detroit, Mich., : Wayne State University Press, c2007
ISBN	9780814335376 0814335373
Edizione	[New ed.]
Descrizione fisica	1 online resource (246 p.)
Collana	Great Lakes books
Disciplina	973.91092 B
Soggetti	Industrialists - United States Automobile industry and trade - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Originally published: Boston: Little, Brown, and Co., 1923. Includes index.
Nota di contenuto	Introduction to new edition / David L. Lewis -- Introduction to Henry Ford: an interpretation -- The Ford halo -- The art of self-advertising -- A dream that came true -- The Ford fortune -- Some elements of success -- Mental traits and characteristics -- "Just kids" -- Behind a Chinese wall -- Henry Ford and the church -- Henry Ford, Dives, Lazarus and others -- The Ford charities -- The Ford executive scrap heap -- The Ford indebtedness -- Industrial scavengers -- Lights -- Shadows -- An elusive personality -- Edsel Ford -- The son and his father's shoes.
Sommario/riassunto	A reprint of the rare and controversial biography of Henry Ford, first published in 1923, written by Ford's close associate. Regarded by many automotive historians as the finest and most dispassionate character study of Henry Ford ever written, Henry Ford: An Interpretation has long been out of print and priced out of the reach of many collectors. Published at the height of Ford's success in 1923, the volume was written by the Reverend Samuel S. Marquis, an Episcopalian minister who was also the head of the sociology department at Ford Motor Company. Instead of a history of Ford Motor Company or a simple retelling of Ford's life story, Marquis claims that his collection of

essays is intended to analyze the "psychological puzzle such as the unusual mind and personality of Henry Ford presents." In insightful chapters that can be read in any order, Marquis examines Ford's mastery of self-promotion, his invincible reputation, his religious views, and his "elusive" personality. He also considers Ford through the lens of his corporation by commenting on its industrial operations, its charitable causes, and its "executive scrap heap." According to many accounts, Henry Ford was greatly pained by the criticism in some of Marquis's essays, which led him to suppress the wide distribution of the volume. Indeed, so many copies of *Henry Ford: An Interpretation* were borrowed from the Detroit Public Library and never returned that the library was forced to remove the volume from its shelves. Not surprisingly, the original edition of this book is very expensive and hard to find as a result of these sorts of actions. Ford history enthusiasts as well as readers who are interested in historical biography will be grateful for the reprint of this significant volume.
