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Nota di contenuto	Contents; Preface; Introduction; Part I. THE COFFEE BUSINESS; Chapter 1. Strategies for Improving Coffee Quality; Chapter 2. The Coffee Plant and How It Is Handled; Chapter 3. Digging Deeper: Cultivation and Yields; Chapter 4. Coffee as a Global System; Chapter 5. What Does "Organic" Mean?; Chapter 6. Coffee under Threat: The Growing Problem of the Coffee Berry Borer; Chapter 7. Culture, Agriculture, and Nature: Shade Coffee Farms and Biodiversity; Chapter 8. A Guatemalan Coffee Farmer's Story: A Challenging Life in a Beautiful, Harsh Land; Chapter 9. Pickers Chapter 10. Coffee Processing: An Artisan's Perspective Chapter 11. Women in Coffee in Colombia; Chapter 12. How a Country Girl from Arkansas Became an Importer Leading Other Women in Coffee; Chapter 13. The Role of Nonprofits in Coffee; Chapter 14. Hunger in the Coffee Lands; Chapter 15. The "Price" of Coffee: How the Coffee Commodity Market Works; Chapter 16. Appreciating Quality: The Route to Upward Mobility of Coffee Farmers; Chapter 17. What Is Specialty Coffee?; Chapter 18. Where Does the Money Go in the Coffee Supply Chain?; Part II. THE STATE OF THE TRADE

Chapter 19. The Global Trade in Coffee: An Overview Chapter 20. Coffee Certification Programs; Chapter 21. Direct Trade in Coffee; Chapter 22. Fair Trade: Still a Big Plus for Farmers and Workers around the World; PRODUCER COUNTRY PROFILES; Chapter 23. Hawaii; Chapter 24. India; Chapter 25. Indonesia; Chapter 26. Colombia; Chapter 27. Ethiopia; Chapter 28. Vietnam; Chapter 29. Brazil; Chapter 30. Supporting Coffee Farmers' Response to Market Changes; CONSUMER COUNTRY PROFILES; Chapter 31. Introduction to Consumer Countries; Chapter 32. Denmark; Chapter 33. France; Chapter 34. Italy; Chapter 35. United Kingdom; Chapter 36. Russia; Chapter 37. Ukraine; Chapter 38. Japan; Chapter 39. Germany; Chapter 40. United States; Part III. THE HISTORY OF COFFEE AND ITS SOCIAL LIFE; Chapter 41. Coffee, a Condensed History; Chapter 42. Coffeehouse Formats through the Centuries: Third Places or Public Spaces?; Chapter 43. Why Americans Drink Coffee: The Boston Tea Party or Brazilian Slavery?; Chapter 44. The Ecology of Taste: Robusta Coffee and the Limits of the Specialty Revolution; Chapter 45. The Espresso Menu: An International History; Chapter 46. The Competing Languages of Coffee: Signs, Narratives, and Symbols of American Specialty Coffee; Part IV. THE QUALITIES OF COFFEE; Chapter 47. Coffee Quality; Chapter 48. Why Does Coffee Taste That Way? Notes from the Field; Chapter 49. Coffee Quality and Assessment; Chapter 50. Distinctive Drinking: Specialty Coffee and Class in the United States; Chapter 51. Brewing: Dissolving the Puzzle; Chapter 52. Roasting: Developing Flavor in the Bean; Chapter 53. Roasting Culture; Chapter 54. Barista Culture; Chapter 55. Brewing Culture; COFFEE AND HEALTH; Chapter 56. The Long Debate over Coffee and Health

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#### Sommario/riassunto

This definitive guide explores the many rich dimensions of the bean and the beverage around the world. Leading experts consider coffee's history, global spread, cultivation, preparation, marketing, and the environmental and social issues surrounding it today. They describe the art and science of roasting, cupping (tasting), and making good coffee. Tracing coffee's journey from field to cup, this handbook will be an essential resource for professionals, coffee lovers, and students alike to one of the world's favorite beverages.

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