

1. Record Nr.	UNINA9910963291203321
Titolo	Knowledge management : an evolutionary view // Irma Becerra-Fernandez, Dorothy Leidner, editors
Pubbl/distr/stampa	Armonk, N.Y., : M.E. Sharpe, Inc., c2008 Armonk, N.Y. : , : M.E. Sharpe, Inc., , 2008
ISBN	1-317-47848-7 1-315-70698-9 1-317-47849-5 1-282-11938-9 9786612119385 0-7656-2374-9
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (344 p.)
Collana	Advances in management information systems, , 1554-6152 ; ; v. 12
Altri autori (Persone)	Becerra-FernandezIrma <1960-> LeidnerD. E (Dorothy E.)
Disciplina	658.4 658.4/038 658.4038
Soggetti	Knowledge management Information technology Organizational learning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2008 by M.E. Sharpe.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	KNOWLEDGE MANAGEMENT; CONTENTS; SERIES EDITOR'S INTRODUCTION; REFERENCES; PREFACE; Chapter 1 ON KNOWLEDGE, KNOWLEDGE MANAGEMENT, AND KNOWLEDGE MANAGEMENT SYSTEMS An Introduction Irma Becerra-Fernandez and Dorothy Leidner; INTRODUCTION; ABOUT DATA, INFORMATION, AND KNOWLEDGE; THE STRUCTURE OF THIS VOLUME; ABOUT THE ROLE OF INFORMATION TECHNOLOGY INKNOWLEDGE MANAGEMENT; ABOUT THE ROLE OF KNOWLEDGE MANAGEMENT SYSTEMS IN THE ORGANIZATION; ABOUT KNOWLEDGE MANAGEMENT AND TEAMS WITHIN AND ACROSS ORGANIZATIONS; CONCLUSION; REFERENCES; PART IA CONCEPTUAL LENS FOR KNOWLEDGE MANAGEMENT

Chapter 2 INDIVIDUAL, GROUP, AND ORGANIZATIONAL LEARNING A Knowledge Management Perspective Irma Becerra-Fernandez and Rajiv Sabherwal  
Chapter 3 KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL CULTURE Dorothy E. Leidner and Timothy R. Kayworth; PART II THE ROLE OF INFORMATION TECHNOLOGY IN KNOWLEDGE MANAGEMENT; Chapter 4 SOCIAL NETWORKS AND INFORMATION TECHNOLOGY Evolution and New Frontiers Maryam Alavi and Gerald C. Kane; Chapter 5 THE EVOLUTION OF KNOWLEDGE MANAGEMENT TECHNOLOGY From Explicit Rules to Implicit Profiles Ulrike Schultze  
Chapter 6 A FOUR-LAYER MODEL FOR INFORMATION TECHNOLOGY SUPPORT OF KNOWLEDGE MANAGEMENT Matteo Bonifacio, Thomas Franz, and Steffen Staab  
PART III THE ROLE OF KNOWLEDGE MANAGEMENT SYSTEMS IN THE ORGANIZATION; Chapter 7 MOBILIZING KNOWLEDGE IN A YU-GI-OH! WORLD Youngjin Yoo; Chapter 8 THE IMPACT OF COMPUTER-MEDIATED COMMUNICATION ON KNOWLEDGE TRANSFER AND ORGANIZATIONAL FORM David G. Schwartz and Dov Te'eni; Chapter 9 MOVING TOWARD A KNOWLEDGE MANAGEMENT MATURITY MODEL (K3M) FOR DEVELOPING KNOWLEDGE MANAGEMENT STRATEGY AND IMPLEMENTATION PLANS Jay Liebowitz and Tom Beckman  
Chapter 10 BUILDING KNOWLEDGE MANAGEMENT SYSTEMS TO IMPROVE PROFITS AND CREATE LOYAL USERS Lessons from the Pharmaceutical Industry Alan R. Dennis, Dong-Gil Ko, and Paul F. Clay  
Chapter 11 CAN WE LEARN FROM OUR PAST? Managing Knowledge and Learning Within and Across Projects Patrick S.W. Fong; PART IV KNOWLEDGE MANAGEMENT AND TEAMS WITHIN AND ACROSS ORGANIZATIONS; Chapter 12 MANAGING KNOWLEDGE IN VIRTUAL COMMUNITIES WITHIN ORGANIZATIONS Naren B. Peddibhotla and Mani R. Subramani  
Chapter 13 DYNAMIC TEAM MEMORY SYSTEMS Enabling Knowledge Sharing Effectiveness in Structurally Diverse Distributed Teams Ann Majchrzak, Arvind Malhotra, and Richard John  
Chapter 14 ELECTRONIC KNOWLEDGE NETWORKS Processes and Structure Samer Faraj, Molly McLure Wasko, and Steven L. Johnson; Chapter 15 AD HOC INTERORGANIZATIONAL COLLABORATION Safeguards for Balancing Sharing and Protection of Knowledge Yongsuk Kim, Sirkka L. Jarvenpaa, and Ann Majchrzak; ABOUT THE EDITORS AND CONTRIBUTORS; SERIES EDITOR; Index

---

Sommario/riassunto

This volume in the AMIS series offers original refereed contributions that synthesize how research perspectives on various topics in Knowledge Management have progressed over the years, thereby illustrating the dynamic and evolutionary aspects of KM theories.

---