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Nota di contenuto	Book Cover; Title; Contents; List of illustrations; Preface; Introduction; The theory of entrepreneurial discovery; Psychological determinants of entrepreneurial alertness; Institutions I: Rule of law, property and contract; Institutions II: Money, political and legal decentralisation and economic freedom; Culture and alertness; The market-process approach to public policy; Empirical testing and conceptual development; Concluding remarks; Notes; Bibliography; Index
Sommario/riassunto	This well-written book is the first to deal with entrepreneurship in all its aspects. It considers the economic, psychological, political, legal and cultural dimensions of entrepreneurship from a market-process perspective. David A Harper has produced a volume that analyses why some people are quicker than others in discovering profit opportunities. Importantly, the book also covers the issue of how cultural value systems orient entrepreneurial vision and, in contrast to conventional wisdom, the book argues that individualist cultural values are not categorically superior to group oriented val

