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Nota di bibliografia	Includes bibliographical references (p. [355]-374) and indexes.
Nota di contenuto	Book Cover; Title; Contents; List of tables; List of figures; List of boxes; List of appendices; Acknowledgements; Text acknowledgements; Introduction; Organisation of cognitive function; Describing and measuring Adaption-Innovation; Style and personality theory; Structure and cognition; Problems with creativity; Style, level, process, and technique; Link with the management literature; The management of diversity; Managing cognitive gap; The management of change; Management Initiative case studies; Examples of instinct; The curse of progress; Stamp's level vs. style schema Cognitive style in warKAI tables; References; Name index; Test and measure index; Subject index;
Sommario/riassunto	Kirton outlines the central concepts of Adaption-Innovation theory (A-I theory), including the processes of problem solving, decision making and creativity.