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Autore	Browning Larry D
Titolo	Sematech : saving the U.S. semiconductor industry // Larry D. Browning and Judy C. Shetler
Pubbl/distr/stampa	College Station, TX, : Texas A&M University Press, c2000
ISBN	1-60344-727-X 0-585-37226-8
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Collana	Kenneth E. Montague series in oil and business history ; ; no. 10
Altri autori (Persone)	ShetlerJudy C
Disciplina	338.7/62138152/0973
Soggetti	Semiconductor industry - Government policy - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 261-266) and index.
Nota di contenuto	Intro -- Contents -- Preface -- Long-Established Relations Drive Cooperation -- The Black Book Sets the Structure -- Collaboration amidst Controversy -- Start-up Struggles -- Reaching Consensus on Standards -- Supplier Relations Lead toward Partnering -- Quality -- A New Mission -- Learning from the Sematech Experiment -- The Complexities of Sematech -- Chronology -- Sematech Centers of Excellence -- Intel's FourkStep Model for Constructive Confrontation -- Notes -- Bibliography -- Index.
Sommario/riassunto	Although the microchip is an American invention, early, unbridled competition among U.S. companies and the worldwide race for new products allowed the Japanese to move in on the microchip market. By the 1980s, Japan dominated the industry, in this country as well as abroad, and the U.S. semiconductor industry faced irrecoverable loss of production capability. Desperation led to the creation of Sematech. In Sematech, Larry D. Browning and Judy C. Shetler trace the history of Sematech, a consortium formed by fourteen major American semiconductor manufacturers and the U.S. government. Its goal: "To provide the U.S. semiconductor industry the capability for world leadership in manufacturing". Sematech was formed to improve manufacturing competence, not to develop specific products. By 1994, U.S. chip makers were once again ahead in global market share. Sematech had forged this success by first identifying the companies with the best operating solutions to each problem and then

disseminating these practices throughout the industry. Browning and Shetler's well-written, thoughtful history will inform business historians, managers, and public policy scholars about the development and success of the U.S. computer chip industry and may also suggest the application of Sematech's techniques to other fields of business.

2. Record Nr.	UNISA996694671003316
Autore	Baxter
Titolo	Dreadful Warning To Lewd Livers: Or, God's Revenge Against Drunkards, Swearers, Whoremongers, Blasphemers, And Prophaners Of The Lords Day : In About 24 Examples Of Strange Judgements Immediately Inflicted On Such Notorious Sinners, Enough To Make The Ears To Tingle, And Their Hearts To Ake That Read And Consider Them Containing, 20 Visible Judgements Against Drunkards, 11 Upon Swearers And Cursers. 5 Remarkable Examples Of Gods Wrath Upon Whoremongers And Adulterers. And 6 Against Prophaners Of The Lords Day. Vvith Divers Seasonable Admonitions To Avoid These Several Crying Sins, Which Threaten All That Follow Them With Destruction, Both In This World, And That To Come. Our God Is A Consuming Fire
Pubbl/distr/stampa	ProQuest, UMI, 1682
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia