

1. Record Nr.	UNINA9910962848303321
Autore	Morris Tee
Titolo	Expert podcasting practices for dummies / / by Tee Morris, Evo Terra, and Ryan Williams
Pubbl/distr/stampa	Hoboken, NJ, : Wiley Pub., Inc, 2008
ISBN	9780470259191 0470259191
Descrizione fisica	1 online resource (458 p.)
Collana	For dummies --For dummies
Altri autori (Persone)	TerraEvo WilliamsRyan
Disciplina	006.7/876 070.57973
Soggetti	Webcasting Podcasting Marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Expert Podcasting Practices For Dummies; About the Authors; Dedication; Authors' Acknowledgments; Contents at a Glance; Table Of Contents; Introduction; About This Book; What You're Not to Read; Foolish Assumptions; How This Book Is Organized; Conventions Used in This Book; Icons Used in This Book; Where to Go from Here; Part I: Planning Out a Podcast; Practice 1: Selecting the Right Topic for Your Podcast; Taking Inventory of Your Interests; Filling a Niche by Focusing on a Specific Area of Interest; Narrowing Your Focus to Make Your Show Unique Broadening Your Focus to Appeal to New Listeners Practice 2: Keeping Up with the Joneses; Watching Podcast Directories; Successful Searching Strategies; Managing Information Overload; Staying Connected to the Offline World; Practice 3: Staffing Your Podcast for Success; Choosing the Right Host; Choosing the Support Staff; Practice 4: Podcast Studio Considerations; Designing a Studio with Built-in Flexibility; Location, Location, Location: Podcasting from a Room in Your Home; Unconventional Options for Your Studio; A Professional Look for a

Professional Sound; Practice 5: Stick to the Script!
Of Intros and Outros Creating a Standard Voiceover for Your Show;
Middle Management: Planning the Main Part of Your Show; Writing for
Your Podcast; Practice 6: Transitions, Timing, and Cues; Making
Transitions with Bumpers and Rejoiners; Pauses Are a Good Thing;
Using Signals and Signs to Keep the Conversation Flowing Smoothly;
Fade In, Fade Out; Practice 7: Reviewing Your Podcast with a Critical
Eye; Accessing Audio Quality; Finding the Perfect Length for Your Show;
Critiquing the Content of Your Show; Evaluating Your Supporting
Materials; Practice 8: T-Minus Five Episodes . . .
The Blog: Your Personal Hype Machine Does It Have to Be Five Episodes;
Part II: Going for a Professional Sound; Practice 9: Upgrading Your
Headphones; Why Focus on Headphones?; Before You Jump for Those
300 Headphones . . .; What to Look for in Headphones; Listen Up!;
Practice 10: Selecting the Right Microphone; Choosing the Best
Microphone for you; My Mama Told Me, "You Better Shop Around"; Can
I Take This Mic for a Test Cast?; Turning to Podcasts for Insight into
Mics (And Other Audio Gear); Practice 11: Upgrading Your Software;
Working Beyond Audacity; Working Beyond GarageBand
Looking at the Major-League Players Deciding Whether to Upgrade;
Practice 12: Creating a Quiet, Happy Place; Common Sources of
Unwanted Ambient Noise; The Podcaster's Feng Shui; Timing Is
Everything; Patience, Patience, Patience: Waiting Out the Noise; Practice
13: Eliminating Ambient Noise; Removing Unwanted Noise with a Noise
Gate; Reducing Noise in Post-Production; The Best Noise-Reduction
Device: You!; Practice 14: One-Take Wonders; And You're Recording!
(Good Luck.You'll Need It.); The Method in the One-Take Madness;
What You Gain with One-Take Recording
Practice 15: Multiplicity: Recording Multiple Takes

Sommario/riassunto

If you once dreamed of a broadcasting career, or if you're passionate about a cause you want to share with the world, podcasting may be just what you're looking for. But it's not as simple as picking up a microphone—at least, not if you want great results. So pick up Expert Podcasting Practices For Dummies instead, and discover the secrets of producing professional podcasts! This plain-English guide shows you how to record like a pro, build an audience, and maybe even generate some revenue from your podcasting passion. If you're ready to go live with what you have to say, here's how t
