

1.	Record Nr.	UNIORUON00290505
	Autore	HERMAND, Jost
	Titolo	Pop International : eine kritische Analyse / Jost Hermand
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	Soggetti	POP ART
	Lingua di pubblicazione	Tedesco
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	Livello bibliografico	Monografia
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	Titolo	SLAS technology
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	Lingua di pubblicazione	Inglese
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Autore	Freerks Vanessa
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Nota di contenuto	Intro -- Acknowledgements -- Abstract -- Introduction -- Chapter Outline -- 1. The Morality of Consumption: Reading Baudrillard's Consumer Society with Nietzsche's On the Genealogy of Morals -- Introduction -- 1.1 Baudrillard Reading Nietzsche -- 1.2 Baudrillard's critical semiology -- 1.3 Aristocratic and Slave Narratives -- Conclusion -- 2. Processes of Subjection and the Figure of the Ascetic Priest -- Introduction -- 2.1 The Genesis of the Subject -- 2.2 Economies of Debt and Exchange in Nietzsche and Baudrillard -- 2.3 The "Liturgy of Solicitude" -- 2.4 Ascetic ideals and consumer society -- Conclusion -- 3. The End of Transcendence in Consumer Society -- Introduction -- 3.1 Wasteful Expenditure -- 3.2 Ascetic consumption -- 3.3 Pseudo-Events in Consumer Society -- Conclusion -- 4. The Reversal of Platonism -- Introduction -- 4.1 The Reversal of Platonism -- 4.2 The Simulacrum and the Motivation for Plato's Method of Division -- 4.3 Baudrillard's Simulacrum -- Conclusion -- 5. Hyperreality of Simulation -- Introduction -- 5.1 Genealogy of Simulacra -- 5.2 The Hyperreal Structural Law of Value -- 5.3 The Causes of Simulation -- 5.3.1 Simulation as an economic effect --

5.3.2 Simulation as media effect -- 5.3.3 Simulation and the Death of God -- Conclusion -- 6. Baudrillard and Heidegger: Towards a Genealogy of Death -- Introduction -- 6.1 Death and Subjectivity -- 6.2 Baudrillard (Re-)socializing Death -- 6.3 Beyond death as natural fatality -- 6.4 (Re-) Situating Heidegger and Baudrillard -- Conclusion -- Concluding Remarks and Summary of the Study -- 7. Bibliography -- Index.

Sommario/riassunto

Vanessa Freerks analyzes how Baudrillard re-actualizes Nietzsche's On the Genealogy of Morals, investigating how themes and approaches in Baudrillard's Consumer Society, Simulacra and Simulations and Symbolic Exchange and Death resonate with Nietzsche's On the Genealogy of Morals. This book fills a gap in the limited literature available on the relation between Baudrillard's thought to that of Nietzsche and Heidegger. Baudrillard with Nietzsche and Heidegger: A Contrastive Analysis is essential reading for students and scholars of continental philosophy, sociology, and cultural theory.
