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Autore	Biderman Charles <1946->
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Descrizione fisica	1 online resource (209 p.)
Collana	Wiley finance series
Altri autori (Persone)	SantschiDavid
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Soggetti	Stocks Stocks - United States Liquidity (Economics) Investment analysis Stock exchanges - United States
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di contenuto	A tale of fortune lost -- The genesis of liquidity theory -- The principles of liquidity theory -- The building blocks of liquidity analysis -- Demolishing the cult of earnings -- The house : secret corporate power -- The players : buying, selling, and borrowing -- The bull market and the bubble -- The aftermath -- Swinging for singles : lower risk strategies -- Swinging for the fences : more aggressive strategies -- Managing difficulties -- New applications -- How liquidity could save the markets.
Sommario/riassunto	Whether you are an investment professional managing billions of dollars or an individual investor with a small nest egg, TrimTabs Investing shows you how to beat the major stock market averages with less risk. This groundbreaking book begins by comparing the stock market to a casino in which the house (public companies and the insiders who run them) buys and sells shares with the players

(institutional and individual investors). TrimTabs Investing argues that stock prices are primarily a function of liquidity-the amount of shares available for purchase and the amount of money
