

1. Record Nr.	UNINA9910962698203321
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Titolo	Britain's competitiveness : the management of the vehicle component industry / / Christopher Carr
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1990
ISBN	1-134-98794-3 1-134-98795-1 1-280-05190-6 0-203-16870-4
Edizione	[1st ed.]
Descrizione fisica	xiv, 320 p. : ill
Disciplina	338.4/76292/0941
Soggetti	Automobile industry and trade - Great Britain International division of labor Competition, International
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	chapter 1 Britain's Competitiveness: Background to the Issue -- chapter 2 Achieving Competitiveness: Fundamental Principles -- chapter 3 The Vehicle Industry -- chapter 4 The Vehicle Components Industry: Roots of Decline -- chapter 5 The Vehicle Components Industry Today: Seeds of Recovery? -- chapter 6 Britain's Competitiveness Today -- chapter 7 Restoring Competitiveness.
Sommario/riassunto	This book addresses the widespread concern regarding British industry's ability to compete internationally. Through an analysis of the UK automotive components sector, the author examines the central issues at the core of the competitiveness debate and outlines why there has been such a widespread and severe decline in the performance of British manufacturing. It draws on findings from visits to thirty British manufacturers and also to thirty overseas manufacturers in Germany, the USA and Japan, matched on a product basis to allow comparisons and a genuine international perspective. The author concludes that competitive decline is due, in part, to a weakness in the strategic management capability of many UK companies, and also to the lack of adequate co-ordination and co-operation between customer and

supplier industries. Dr Carr identifies the remaining areas of vulnerability and priorities for action, and finally considers the implications for Britain's overall competitiveness.

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