

1. Record Nr.	UNINA9910970684803321
Titolo	Expanding the donor base in higher education : engaging non-traditional donors / / edited by Noah D. Drezner
Pubbl/distr/stampa	New York : , : Routledge, , 2013
ISBN	1-136-28796-5 0-203-11371-3 1-299-48285-6 1-136-28797-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (225 p.)
Classificazione	EDU0000000EDU003000EDU015000
Altri autori (Persone)	DreznerNoah D
Disciplina	378.1/06
Soggetti	Educational fund raising - United States College benefactors - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	section 1. Radical minorities -- section 2. Other alumni constituencies -- section 3. On-campus constituencies and future donors.
Sommario/riassunto	"Traditionally, institutions have relied on wealthy White men to reach their fundraising goals. But as state investment in public higher education lessens and institutions look to philanthropy to move from excellence to eminence, advancement officers continually need to engage all populations, including many that have historically been excluded from fundraising strategies. Based on theory, research, and past practice, Expanding the Donor Base in Higher Education explores how colleges and universities can build culturally sensitive fundraising and engagement strategies. This edited book presents emerging research on different communities that have not traditionally been approached for fundraising including Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) alumni, African Americans, Latinos, graduate students, young alumni, women, and faculty donors. Chapters discuss and analyze successful programs and provide practical suggestions and strategies to create and implement fundraising programs that engage these new donor populations. Expanding the Donor Base in Higher Education is an essential resource for any

institution looking to expand their pool of donors and cultivate a more philanthropic mindset among alumni and students"--

2. Record Nr.	UNINA9910962529603321
Autore	Thornham Helen
Titolo	Ethnographies of the videogame : gender, narrative and praxis // Helen Thornham
Pubbl/distr/stampa	Farnham, Surrey, England ; ; Burlington, Vt., : Ashgate, c2011
ISBN	1-315-58056-X 1-317-14065-6 1-317-14064-8 1-283-12870-5 9786613128706 0-7546-9940-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (218 p.)
Disciplina	306.4/87
Soggetti	Video games Video games - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; List of Figures; Acknowledgements; 1 Introductions: Videogames, Gender, Ethnography; 2 Constructing a Gendered Gaming Identity; 3 Articulating Pleasure: Gender, Technology and Power; 4 The Practices of Gameplay; 5 Bodies and Action; 6 Pleasure and the Imagined Gamer; 7 Conclusions: Towards a Theory of Domestic Videogaming; Appendix 1: Index and Statistics of Houses and Household Members; Appendix 2: Index of Interviews; Bibliography; Index
Sommario/riassunto	Ethnographies of the Videogame uses the medium of the videogame to explore wider significant sociological issues around new media, interaction, identity, performance, memory and mediation. The book is particularly concerned with issues of agency and power, identifying strong correlations between perceptions of gaming and actual gaming

practices, as well as the reinforcement, through gaming, of established power relationships within households. Thornham provides pertinent and reflexive commentary highlighting the relationships of gender and power in gaming practice.
