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| Autore                  | Salant David J                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Titolo                  | A primer on auction design, management, and strategy / / David J. Salant                                                                                                                                                                                                                                                                                                                                                         |
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| Edizione                | [1st ed.]                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Descrizione fisica      | 1 online resource (199 pages)                                                                                                                                                                                                                                                                                                                                                                                                    |
| Disciplina              | 658.8/77                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Soggetti                | Auctions<br>Game theory                                                                                                                                                                                                                                                                                                                                                                                                          |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                               |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Note generali           | Bibliographic Level Mode of Issuance: Monograph                                                                                                                                                                                                                                                                                                                                                                                  |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                                                                                                                                   |
| Nota di contenuto       | Intro -- Contents -- Preface -- 1 Introduction -- 2 Game Theory, Auction Design, and Strategy -- 3 Revenue Equivalence -- 4 Optimal and VCG Auctions -- 5 Imperfect Information and the Winner's Curse -- 6 Sequential Auctions of Substitutes -- 7 Sequential Auctions of Complements -- 8 Single-Product Auctions -- 9 Simultaneous Auctions -- 10 Combinatorial Auctions -- 11 Final Remarks -- Notes -- References -- Index. |
| Sommario/riassunto      | A guide to modeling and analyzing auctions, with the applications of game theory and auction theory to real-world auction decision making.                                                                                                                                                                                                                                                                                       |