

1. Record Nr.	UNINA9910962359203321
Autore	Curran James <1936->
Titolo	Researching the small enterprise // James Curran and Robert A. Blackburn
Pubbl/distr/stampa	Thousand Oaks, Calif ; ; London, : SAGE Publications, 2001
ISBN	9786611240172 9781847876300 1847876307 9781849209847 1849209847 9781281240170 1281240176
Edizione	[1st ed.]
Descrizione fisica	1 online resource (x, 180 p.) : ill
Altri autori (Persone)	BlackburnRobert A. <1957->
Disciplina	658.022072
Soggetti	Small business - Management - Research Industrial management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [167]-177) and index.
Nota di contenuto	Cover; Contents; List of Tables and Figures; Preface; About the Authors; 1The Need for Small Business Research; 2 First Stages in the Small Business Research Project; 3 In the Field; 4 Analysing Data; 5 Presentation - the Last Link in the Research Chain; 6 Conclusions; References; Index
Sommario/riassunto	Researching the Small Enterprise highlights the special characteristics of small enterprises and offers solutions to the problems met by those researching them.