

1. Record Nr.	UNINA9910962312303321
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Titolo	The Edison Schools : corporate schooling and the assault on public education // Kenneth J. Saltman
Pubbl/distr/stampa	New York, : Routledge, 2005 New York : , : Routledge, , 2005
ISBN	1-890132-12-8 1-135-93003-1 1-135-93004-X 9786610267927 1-280-26792-5 0-203-02089-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (157 p.)
Collana	Positions
Disciplina	371.010973
Soggetti	Privatization in education - United States Business education - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [207]-225) and index.
Nota di contenuto	Introduction : pledging allegiance to the corporation -- The rise and fall -- But does it work? -- Edron : two brief studies in corporate unaccountability -- No contest : Edison's takeover of the Philadelphia schools and the lessons of public school competition -- Corporate schooling and the future of the public.
Sommario/riassunto	The story of the Edison Schools is a gripping tale of money, kids, and greed. What began in the 1980s as an enterprise to transform public schools quickly became a troubled business battling falling test scores and dismal stock prices. How did the most ambitious for-profit education company in U.S. history lose respect, money, and credibility in such a short time? Revealing how American McEducation went from glory to crisis, The Edison Schools tracks entrepreneur Christopher Whittle's plan to introduce a standardized nationwide curriculum and cut administrative waste. Education specialist Kenn