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Nota di contenuto	Intro -- CONTENTS -- LIST OF FIGURES -- LIST OF TABLES -- 1 Innovation, entrepreneurship, and technological change: an overview -- 2 The entrepreneur as innovator -- 3 Fundamental concepts of innovation and technological change -- 4 R&D and firm performance -- 5 The economics of R&D and economic growth -- 6 Innovation in the service sector -- 7 Technological spillovers and general purpose technologies -- 8 University technology transfer -- 9 University research parks -- 10 Government as entrepreneur and innovator -- 11 Innovation, entrepreneurship, and technological change: a research agenda -- REFERENCES -- INDEX -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R

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Sommario/riassunto

A comprehensive and integrative overview of the current thinking on innovation, entrepreneurship, and technical change, written from an economics perspective, for academics, graduate, and advanced undergraduate students of Business Studies, Economics, Entrepreneurship, and Innovation Studies.
