

1. Record Nr.	UNINA9910962297103321
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Titolo	Supply chain management in the drug industry : delivering patient value for pharmaceuticals and biologics / / Hedley Rees
Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2011
ISBN	9786613025449 9780470922842 0470922842 9781283025447 1283025442 9780470920817 0470920815 9780470920534 047092053X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (458 p.)
Disciplina	615.1068/5
Soggetti	Pharmaceutical industry - Materials management Business logistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	SUPPLY CHAIN MANAGEMENT IN THE DRUG INDUSTRY; CONTENTS; CONTRIBUTORS; PREFACE; I SURVEYING AND MAPPING THE TERRITORY; II BUILDING A KNOWLEDGE FOUNDATION IN SCM; III PLANNING AND EXECUTING SUPPLY CHAIN CHANGE; END NOTES; INDEX
Sommario/riassunto	This book bridges the gap between practitioners of supply-chain management and pharmaceutical industry experts. It aims to help both these groups understand the different worlds they live in and how to jointly contribute to meaningful improvements in supply-chains within the globally important pharmaceutical sector. Scientific and technical staff must work closely with supply-chain practitioners and other relevant parties to help secure responsive, cost effective and risk mitigated supply chains to compete on a world stage. This should not wait until a drug has been registered, but should start

