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Autore	Sorensen Charles E. <1881-1968.>
Titolo	My forty years with Ford // Charles E. Sorensen ; with Samuel T. Williamson ; introduction by David L. Lewis
Pubbl/distr/stampa	Detroit, : Wayne State University Press, c2006
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Altri autori (Persone)	WilliamsonS. T <1891-1962.> (Samuel Thurston) LewisDavid L <1927-> (David Lanier)
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Note generali	Originally published: New York : Norton, 1956. Includes index.
Nota di contenuto	1. "All that I saw" -- 2. What was Henry Ford really like? -- 3. Henry Ford's man -- 4. What made the Ford organization tick? -- 5. Work was play -- 6. I, Charles Sorensen -- 7. I go to work for Ford -- 8. Couzens, wills, and Flanders : three Ford "greats" -- 9. Model T -- 10. The birth of mass production -- 11. The five-dollar day -- 12. We start the rouge -- 13. We finish the rouge -- 14. Mr. Ford buys a railroad -- 15. Russian adventure -- 16. Farewell to Model T -- 17. Tractor troubles -- 18. Ford and the New Deal -- 19. The biggest challenge of my life -- 20. Henry Ford's greatest failure.
Sommario/riassunto	An unflinching eyewitness account of the Ford story as told by one of Henry Ford's closest associates. In My Forty Years with Ford, Charles Sorensen-sometimes known as "Henry Ford's man, " sometimes as "Cast-iron Charlie"-tells his own story, and it is as challenging as it is historic. He emerges as a man who was not only one of the great production geniuses of the world but also a man who called the plays as he saw them. He was the only man who was able to stay with Ford for almost the full history of his empire, yet he never hesitated to go against Ford when he felt the interests of the company demanded it. When labor difficulties mounted and Edsel's fatal illness was upon him,

Sorensen sided with Edsel against Henry Ford and Harry Bennett, and he insisted that Henry Ford II be brought in to direct the company despite the aging founder's determination that no one but he hold the presidential reins. First published in 1956, *My Forty Years with Ford* has now been reissued in paperback for the first time. The Ford story has often been discussed in print but has rarely been articulated by someone who was there. Here Sorensen provides an eyewitness account of the birth of the Model T, the early conflicts with the Dodge brothers, the revolutionary announcement of the five-dollar day, and Sorensen's development of the moving assembly line-a concept that changed our world. Although Sorensen conceived, designed, and built the giant Willow Run plant in nineteen months and then proceeded to turn out eight thousand giant bombers, his life's major work was to make possible the vision of Henry Ford and to postpone the personal misfortune with which it ended. *My Forty Years with Ford* is both a personal history of a business empire and a revelation that moves with excitement and the power of tragedy.
