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Autore	Yoran Hanan <1963->
Titolo	Between utopia and dystopia : Erasmus, Thomas More, and the humanist Republic of Letters // Hanan Yoran
Pubbl/distr/stampa	Lanham, : Lexington Books, a division of Rowman & Littlefield, 2010
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Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	BETWEEN UTOPIA AND DYSTOPIA; Contents; Acknowledgments; Abbreviations; Introduction; Part I: THE ERASMIAN REPUBLIC OF LETTERS; Chapter 01: Humanism as Form; Chapter 02: The Construction of the Erasmian Republic of Letters; Chapter 03: Erasmian Humanism: The Reform Program of the Universal Intellectual; Part II: THE ERASMIAN REPUBLIC AND ITS DISCONTENTS; Chapter 04: The Politics of a Disembodied Humanist; Chapter 05: More's Richard III: The Fragility of Humanist Discourse; Chapter 06: Utopia and the No-Place of the Erasmian Republic; Conclusion; Notes; Bibliography; Index
Sommario/riassunto	Between Utopia and Dystopia offers a new interpretation of Erasmian humanism. It argues that Erasmian humanism created the identity of the universal and critical intellectual, but that this identity undermined the fundamental premises of humanist discourse. It closely reads several works of Erasmus and Thomas More, employing an interdisciplinary approach to the study of intellectual history, and adopting theoretical insights and methodological procedures from various disciplines.

2. Record Nr.	UNINA9910970832303321
Titolo	Managing new product innovation : proceedings of the Conference of the Design Research Society, Quantum leap : managing new product innovation, University of Central England, 8-10 September 1998 // [edited by] Bob Jerrard, Myfanwy Trueman, Roger Newport
Pubbl/distr/stampa	London ; ; Philadelphia, Pa., : Taylor & Francis, c1999
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Edizione	[1st ed.]
Descrizione fisica	1 online resource (260 p.)
Altri autori (Persone)	JerrardBob TruemanMyfanwy NewportRoger
Disciplina	658.5/75
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Book Cover; Title; Contents; Introduction; System Operated Product Development and the 'Craft' of Integration; Heroes and Villains? The Contradictory and Diverse Nature of Design Management; Building Electronic Totems to Manage Automotive Concept Development; Design Orientation in New Product Development; Enhancing the In-House Design Capability of Industry through TCS Projects; A Key Characteristic in Co-development Performance Measurement Systems Transparency; Improving Product Development Performance: two approaches to aid successful implementation One Phone Number for Europe: cultural diversity, technology and innovation Type and Identity: a scientific approach to graphic design

research; Empowering the Design Team: a multimedia design resource to facilitate the capture, retention and reuse of knowledge acquired during product development; Designing over networks: a review and example of using internet collaboration and communication tools in design; The Long-Term Benefits of Investment in Product Design and Innovation; 'Prototype Theory' and the Modelling of New Product Perception; Directing Designers Towards Innovative Solutions Networking New Product Development: the integration of technical and product innovationAn Innovative Approach to Developing the New British Standard on Innovation Management; An 'Open Systems' Approach to the New Business of Design; Multimedia Network Applications in the Fashion Industry; Putting Practice into Practice: assimilating design within the corporate culture; Contributors; Subject Index

Sommario/riassunto

New product design and development is often the result of personal vision. Harnessing this often requires a special receptiveness and enthusiasm at all levels of an organization, which serves to unlock potential and can turn the entire organizational pyramid upside-down. It is particularly important to understand and develop those aspects of design which can be constructively employed by designers in a strategic alliance with management and research.; The papers in this volume result from the conference of the Design Society held at the University of Central England in September 1998. They sho
