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Autore	Hansen Susan B
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The secular challenge to the religious right -- Explaining the growth in seculars in the United States -- Religiosity, public opinion, and political involvement -- Party differences, religious "threat," and voter mobilization -- Secular and religious right organizations : challenges and alliances -- Case studies in countervailing power -- Conclusion.
Sommario/riassunto	While the Religious Right has received considerable scholarly attention and media coverage in recent years, the story of the growing number of Secular Americans-those who identify themselves as atheists, agnostics, or as not having any religious ties-has yet to be told. In the first book devoted exclusively to Seculars, Susan B. Hansen argues that they are not only increasing in number and political involvement, but have devised strategies and alliances to counter the organization advantages of the Religious Right and its roots in church-based groups and the Republican party.