

1. Record Nr.	UNISALENTO991003686389707536
Autore	Menger, Karl
Titolo	Karl Menger, selecta mathematica / Bert Schweizer ... [et al.] eds.
Pubbl/distr/stampa	Wein ; New York : Springer-Verlag, c2002-2003
ISBN	3211837345 (v. 1 : acid-free paper) 3211838341 (v. 2 : acid-free paper)
Descrizione fisica	2 v. : ill. ; 25 cm
Classificazione	AMS 01A75
Altri autori (Persone)	Schweizer, Berthold
Disciplina	519.2
Soggetti	Mathematics Menger, Karl-selected papers
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes bibliographical references

2. Record Nr.	UNINA9910962200103321
Autore	Chandler Alfred D (Alfred Dupont), <1918-2007.>
Titolo	Shaping the industrial century : the remarkable story of the modern chemical and pharmaceutical industries / / Alfred D. Chandler, Jr
Pubbl/distr/stampa	Cambridge, MA, : Harvard University Press, 2005
ISBN	9780674262607 0674262603 9780674029378 0674029372
Edizione	[1st ed.]
Descrizione fisica	1 online resource
Collana	Harvard studies in business history ; ; 46
Disciplina	338.4/766/00973
Soggetti	Chemical industry - United States - History Chemical industry - Europe - History Pharmaceutical industry - United States - History Pharmaceutical industry - Europe - History Biotechnology industries - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Preface -- Acknowledgments -- PART I. Overview -- PART II. The Chemical Industry -- PART III. The Pharmaceutical Industry -- PART IV. Paths of Learning -- NOTES INDEX -- Notes -- Index
Sommario/riassunto	The dean of business historians continues his masterful chronicle of the transforming revolutions of the twentieth century. He argues that only with consistent attention to research and development and an emphasis on long-term corporate strategies could firms remain successful over time. He details these processes for nearly every major chemical and pharmaceutical firm, demonstrating why some companies forged ahead while others failed.