

1. Record Nr.	UNINA9910961968703321
Autore	Tonks Ann
Titolo	The A to Z of arts management : reflections on theory and reality // Ann Tonks
Pubbl/distr/stampa	Waltham, Massachusetts : , : Focal Press, , 2020 London : , : Bloomsbury Publishing (UK), , 2023
ISBN	9780429330001 0429330006 9781000032635 1000032639
Edizione	[Second edition.]
Descrizione fisica	1 online resource (471 pages)
Disciplina	706
Soggetti	Performing arts - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover -- Half Title -- Title Page -- Copyright Page -- Dedication -- Table of contents -- Preface -- Introduction -- A Note About Language -- References -- A -- Artists -- Arts -- Arts Industry -- Arts Leaders -- Arts Managers -- Who are we? -- What Is Our Role? -- Arts Organisations -- Audiences -- Why Do People Choose Arts Experiences? -- Who decides what the audience gets to experience? -- Where Do You Find an Audience? -- How Should We Treat Them? -- What Is Happening to Our Audience? -- Conclusion -- Authenticity -- References -- Notes -- B -- Boards -- Why Do We Have Boards? -- Who Are They? -- What Do Boards Do? -- Mission/Strategy -- Employing the CEO -- Money -- Relationships and Processes -- Being on Boards -- Conclusion -- Buildings -- Bullying -- References -- Notes -- C -- Change -- Introduction -- Resistance -- Undertaking Change -- Examples -- Conclusion -- Chief Executive Officer -- Starting -- Leaving -- Coffee -- Co-Leadership -- Introduction -- Roles, Skills and Traits -- Benefits -- What Makes It Work? -- Love and Gender -- Problems -- Hiring -- Conclusion -- Communication -- Conflict -- Control -- Creativity -- Crisis -- Cultural Leadership -- Cultural Policy -- References -- Notes -- D -- Decision-making --

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 Entrepreneurship -- Environment -- Ethics -- Evaluation -- References
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Sommario/riassunto

"The A to Z of Arts Management, Second Edition covers 97 topics about the management of arts and cultural organisations. Each section offers a theoretical and conceptual introduction to the topic, as well as storytelling and reflections about the meaning and application of such theories in the real world. Drawing on the author's past as a manager running media and performing arts companies and her present as a consultant helping boards and managers, this book covers a wide range of topics, from leadership, motivation and cultural policy to passion, coffee and laughter. This second edition includes even more coverage and stories about the challenges of arts management, and new topics such as harassment, philanthropy and venues. Written for arts managers, students and board members anywhere in the world,

The A to Z of Arts Management provides information about research and academic best practice in arts management alongside stories about the reality of working in the arts and cultural industries"--
