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Sommario/riassunto

Financial statements hold the key to a company's fiscal health-so learn to read them! In order to gauge a company's health-as well as the competition's-managers must know how to properly read and understand financial statements. The Business Owner's Guide to Reading and Understanding Financial Statements will introduce managers and business owners to various types of financial statements and explain why they are important. Serving as a desktop reference, especially for managers without a strong background in finance, this book will discuss the difference between internal and ex
