

1. Record Nr.	UNINA9910961895003321
Titolo	International postmodernism : theory and literary practice // edited by Hans Bertens, Douwe Fokkema
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia, : J. Benjamins, c1997
ISBN	1-282-16384-1 9786612163845 90-272-9971-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (597 p.)
Collana	A comparative history of literatures in European languages = Histoire comparee des litteratures de langues europeennes, , 0238-0668 ; ; v. 11
Altri autori (Persone)	BertensJohannes Willem FokkemaDouwe Wessel <1931->
Disciplina	809/.9113
Soggetti	Literature, Modern - 20th century - History and criticism Postmodernism (Literature)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [523]-552) and indexes.
Nota di contenuto	INTERNATIONAL POSTMODERNISM; Editorial page; Title page; LCC data; General preface; Foreword; Acknowledgements; List of illustrations; Contents; Section 1. Introductory Essays; Section 2. Postmodernism in the Other Arts; Section 3. Renovations and Innovations in Postmodernist Writing; Section 4. The Reception and Processing of Postmodernism; Contributors; Bibliography of Secondary Sources; Subject Index; Index of Names
Sommario/riassunto	Containing more than fifty essays by major literary scholars, International Postmodernism divides into four main sections. The volume starts off with a section of eight introductory studies dealing with the subject from different points of view followed by a section that deals with postmodernism in other arts than literature, while a third section discusses renovations of narrative genres and other strategies and devices in postmodernist writing. The final and fourth section deals with the reception and processing of postmodernism in different parts of the world.Three important as

2. Record Nr.	UNINA9910407715403321
Autore	Morrow Guy
Titolo	Designing the Music Business : Design Culture, Music Video and Virtual Reality / / by Guy Morrow
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	3-030-48114-X
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (209 pages)
Collana	Music Business Research, , 2522-0837
Disciplina	338.4778
Soggetti	Advertising media planning Music Economics Culture Branding (Marketing) Cultural property - Protection Graphic arts Media Planning Cultural Economics Branding Cultural Resource Management Graphic Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction -- Research Design -- Album Cover Design. .
Sommario/riassunto	This book addresses the neglect of visual creativities and content, and how these are commercialised in the music industries. While musical and visual creativities drive growth, there is a lack of literature relating to the visual side of the music business, which is significant given that the production of meaning and value within this business occurs across a number of textual sites. Popular music is a multimedia, discursive, fluid, and expansive cultural form that, in addition to the music itself, includes album covers; gig and tour posters; music videos; set, stage, and lighting designs; live concert footage; websites; virtual

reality/augmented reality technologies; merchandise designs; and other forms of visual content. As a result, it has become impossible to understand the meaning and value of music without considering its relation to these visual components and to the interrelationships between them. Using design culture theory, participant observation, interviews, case studies, and a visual methodology to explore the topic, this research-based book is a valuable study aid for undergraduate and postgraduate students of subjects including the music business, design, arts management, creative and cultural industries studies, business and management studies, and media and communications.
