

1. Record Nr.	UNINA9910961874303321
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Titolo	Birth of the Binge : Serial TV and the End of Leisure / / Dennis Broe
Pubbl/distr/stampa	Detroit, MI : , : Wayne State University Press, , 2019 Baltimore, Md. : , : Project MUSE, , 2019 ©2019
ISBN	9780814345276 0814345271
Descrizione fisica	1 online resource (313 pages)
Collana	Contemporary approaches to film and media series
Disciplina	791.456
Soggetti	Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover Page -- Title Page -- Copyright Page -- Dedication -- Contents -- Acknowledgments -- Preface -- Introduction -- Part 1. Metaseriality -- 1. Hyperindustrialism, Hypernarrativity, and the Home Screen -- 2. The Mobile Serial TV Viewer -- 3. This Is Your Brain, This Is Your Brain on Serial TV -- 4. Serialiity and Political Economy -- Part 2. Serial Specificity -- 5. Serial Aesthetics -- 6. Serial TV and Narratology -- Part 3. Serial Auteurs and the Possibilities of Industrial Resistance -- 7. Joss Whedon and the Metaphysics of the Machinic -- 8. J. J. Abrams and the Serial Fracturing of Post-9/11 Entertainment Militarization -- Conclusion -- Appendix -- Notes -- Bibliography -- Index of TV Series Mentioned -- General Index.
Sommario/riassunto	A deep-dive into the practice and execution of contemporary television viewing.