

1. Record Nr.	UNINA9910961826803321
Autore	Radeka Katherine
Titolo	The mastery of innovation : a field guide to lean product development / / Katherine Radeka
Pubbl/distr/stampa	Boca Raton, Fla., : CRC Press, 2013
ISBN	9781466581296 1466581298 9780429251665 0429251661 9781439877067 1439877068
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xix, 245 p. ) : ill
Disciplina	658.5/038
Soggetti	Production planning New products - Management Lean manufacturing Industrial efficiency
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Foreward to be determined -- Acknowledgements -- Introduction -- Lean product development : the mastery of innovation -- What is the mastery of innovation? -- Value and waste in product development -- The lean product development benchmarking study -- The pioneers of lean product development -- DJO global : the fundamentals of lean product development -- Scania technical centre : a pioneering lean product champion -- Ford Motor Company : how to revitalize an American icon -- Lean product development to make the right products -- Buckeye technologies : lean tools for strategic alignment -- Steelcase : go-and-see new customers to open new markets -- Philips : comprehensive lean scheduling -- Lean product development to make products better, faster, cheaper -- Novo Nordisk : metrics to drive change -- Visteon : knowledge at the engineer's fingertips -- A- Dec : project chiefs to speed decision-making -- Lean product development transformation -- Nielsen Kellerman : just start

somewhere -- Vaisala : from pilot projects to global transformation --  
Playworld systems : how to cut time to market in half, twice -- The  
path of innovation mastery -- Innovation mastery : how to begin with  
lean product development -- Epilogue just start somewhere, just do  
something -- Appendix 1: The mastery of innovation self-assessment  
-- Appendix 2: Guide for book study groups -- Appendix 3: List of  
participating companies -- Appendix 4: Suggested reading list --  
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Sommario/riassunto

This text compiles the experiences of over 150 companies that have embraced the theories of Lean product development. It provides an integrated view of Lean as it is practiced inside successful companies today.

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