

1. Record Nr.	UNINA9910963947703321
Titolo	Strangers on the shore : early coastal contacts in Australia / / edited by Peter Veth, Peter Sutton and Margo Neale
Pubbl/distr/stampa	Canberra, A.C.T. : , : National Museum of Australia Press, , 2008
ISBN	1-921953-03-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (x, 211 pages) : illustrations (some color), maps (some color), portraits
Altri autori (Persone)	VethPeter Marius SuttonPeter <1946-> NealeMargo
Disciplina	994.01
Soggetti	First contact (Anthropology) - Australia Aboriginal Australians - History Aboriginal Australians - Social conditions Cultural relations Intercultural communication Acculturation - Australia Settlement and contacts Dholtji / Cape Wilberforce (East Arnhem Land SC53-16)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Contents; 1. Introduction and themes; 2. Strangers and servants of the company; 3. Stories about feeling; 4. 'Strange strangers'; 5. 'Out-of-country'; 6. Rock art and cross-cultural interaction in Sydney; 7. French strangers on Tasmanian shores; 8. European-Indigenous contact at shore-based whaling sites; 9. Harvesting the memory; 10. The mark of marvellous ideas; 11. Pre-Macassans at Dholtji; 12. Looking for the residents of Terra Australis; 13. The encounter between Captain Cook and Indigenous people at Botany Bay in 1770 reconsidered; 14. The conciliation of strangers; 15. The Australian Contact Shipwrecks Program; References; Untitled
Sommario/riassunto	"Contacts between Indigenous Australians and outsiders - Macassans, Portuguese, Dutch, English, French, Americans and others - are known to have occurred for 400 years. This book explores these diverse,

subtle, dynamic and volatile first encounters from Indigenous and non-Indigenous perspectives. It also looks at the myriad elements of these cross-cultural exchanges, which resulted in profound outcomes for the First Australians. *Strangers on the Shore: A Conference on Early Coastal Contacts with Australia* was a landmark conference held at the National Museum of Australia on 30-31 March 2006"--Provided by publisher.

2. Record Nr.	UNINA9910961794403321
Autore	Weisbrod Burton Allen <1931->
Titolo	Mission and money : understanding the university / / Burton A. Weisbrod, Jeffrey P. Ballou, Evelyn D. Asch
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2008
ISBN	1-107-19044-4 1-316-09877-X 1-281-79130-X 9786611791308 0-511-42940-1 0-511-51101-9 0-511-42821-9 0-511-42978-9 0-511-42760-3 0-511-42892-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xv, 339 pages) : digital, PDF file(s)
Disciplina	378.44
Soggetti	Universities and colleges - Finance Education, Higher - Aims and objectives
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	; 1 An Introduction to the Higher Education Industry ; 1 -- ; 2 The Higher Education Business and the Business of Higher Education -- Now and Then ; 9 -- ; 3 Is Higher Education Becoming Increasingly Competitive? ; 39 -- ; 4 The Two-Good Framework: Revenue, Mission,

and Why Colleges Do What They Do ; 58 -- ; 5 Tuition, Price Discrimination, and Financial Aid ; 77 -- ; 6 The Place of Donations in Funding the Higher Education Industry ; 102 -- ; 7 Endowments and Their Management: Financing the Mission ; 130 -- ; 8 Generating Revenue from Research and Patents ; 149 -- ; 9 Other Ways to Generate Revenue -- Wherever It May Be Found: Lobbying, the World Market, and Distance Education ; 162 -- ; 10 Advertising, Branding, and Reputation ; 175 -- ; 11 Are Public and Nonprofit Schools "Businesslike"? Cost-Consciousness and the Choice between Higher Cost and Lower Cost Faculty ; 196 -- ; 12 Not Quite an Ivory Tower: Schools Compete by Collaborating ; 206 -- ; 13 Intercollegiate Athletics: Money or Mission? ; 218 -- ; 14 Mission or Money: What Do Colleges and Universities Want from Their Athletic Coaches and Presidents? ; 251 -- ; 15 Concluding Remarks: What Are the Public Policy Issues? ; 278.

Sommario/riassunto

Mission and Money goes beyond the common focus on elite universities and examines the entire higher education industry, including the rapidly growing for-profit schools. The sector includes research universities, four-year colleges, two-year schools, and non-degree-granting career academies. Many institutions pursue mission-related activities that are often unprofitable and engage in profitable revenue raising activities to finance them. This book contains a good deal of original research on schools' revenue sources from tuition, donations, research, patents, endowments, and other activities. It considers lobbying, distance education, and the world market, as well as advertising, branding, and reputation. The pursuit of revenue, while essential to achieve the mission of higher learning, is sometimes in conflict with that mission itself. The tension between mission and money is also highlighted in the chapter on the profitability of intercollegiate athletics. The concluding chapter investigates implications of the analysis for public policy.
