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of Retailing; Modern Trends in Retailing; Sources of Information; The Development of New Stores; International Comparisons; The Relative Health of Retailing; The Impact of Change; The Effects of large Superstores and Hypermarkets; Problems and Prospects for Small Shops; Shopping Centre Developments; Typologies and Classifications; The Development Process; The Impact of New Schemes; The Future of the Central Area; Store Assessment Research; Needs in Future Research; References; 4. Retail Activity and Public Policy Location Policies The Lack of Effective Policies; A Model of Location Policy Formulation; Preliminary Recognition and Definition of Problems; Definition of the Planning Task; Data Collection, Analysis and Forecasting; Determination of Constraints and Objectives; Formulation of Operational Criteria for Design; Plan Design; Testing of Alternative Plans; Plan Evaluation; Decision-Making; Plan Implementation; Retail Price Policies; Business Structure Policies; The Concept of Efficiency; Pro-competitive Policies; Policies to Encourage Retail Growth; The Control of Market Power Control of the Birth and Death of Firms Consumer Protection Policies; Indirect Influences of Social and Economic Policies; References; 5. Conclusions; A Possible Research Framework; References; Notes on Contributors; Index

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#### Sommario/riassunto

Studies of the organisation and location of retailing activity have played a central role in the emergence of urban geography as a major area of academic study. Moreover, retailing is increasingly the focus of interdisciplinary research, with economists, sociologists, psychologists and marketing specialists all contributing. This book surveys and sets in context the wide range of research work that has recently been done on retailing. It concentrates on western industrial societies, particularly Britain and the USA, and considers empirical research, theory and theoretical applications

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