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Sommario/riassunto	Access to well-secured, well-zoned and well-served land is a crucial condition for industrial and commercial investment. In many developing countries, where the land market remains underdeveloped and the land governance framework is weak, systemic policy and institutional reforms are needed to bring security, efficiency and transparency to the process of business access to land. Land policy reform is challenging, politically, institutionally and technically. It must balance business, social and environmental imperatives to succeed. Empirical evidence suggests taking a pragmatic approach.