Record Nr. UNINA9910961530103321 Autore Pick John <1936-> Titolo Arts administration / / John Pick Pubbl/distr/stampa London, : E. & F.N. Spon, 1980 **ISBN** 1-135-82482-7 1-135-82483-5 1-280-54702-2 0-203-47484-8 Edizione [Second edition.] Descrizione fisica 1 online resource (191 pages): illustrations Disciplina 700.68 Soggetti Arts - Great Britain - Management **Humanities - Great Britain** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliography and index. Nota di contenuto Book Cover: Title: Contents: Acknowledgements: Introduction: The arts: Arts organizations; Development of arts administration systems; The context; Government intervention; supports and constraints; Arts programming; Arts marketing; Development of arts audiences; Arts administration: conclusions; Case studies; Useful addresses; The arts administrator's contacts; Training for arts administration; Index Sommario/riassunto The nature of arts administration and management has changed dramatically over the last decade with policy, funding and restructuring all playing major parts. Following on from the successful first edition, Arts Administration has now been updated to include arts policy under the new UK Ministry of Heritage, the workings of the national lottery and the role of ethnic minority, fringe and community arts. Ten new case studies include a variety of problems commonly encountered in arts administration, such as balancing budgets, marketing, fund raising

and programming.